

## **France Freight and Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

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### **Report description:**

The France Freight and Logistics Market size is estimated at USD 160.74 billion in 2024, and is expected to reach USD 195.71 billion by 2029, growing at a CAGR of 4.02% during the forecast period (2024-2029).

Wave pattern followed in investment for logistics sector during the review period

- In France, all modes of transport are used to carry both goods and passengers. The volume of freight transported by inland modes has been growing since 2015. The share of the GDP spent on all inland transport infrastructure in the country saw no significant changes in 2020 in comparison to the previous year and remained at around 0.88%. However, 2020 marked an increase in the GDP share. In the same year, total money invested in rail transport infrastructure decreased by USD 628.61 million (-4.52%) since 2019. In totality, the money invested dropped to USD 13.26 billion in 2020.
- The total length of roads reached 11,05,523 kilometers in 2021, up from 11,03,365 kilometers in 2016. Additionally, in the same year, France invested USD 5.12 billion in the maintenance and construction of highways till 2022 as part of a major transportation strategy. This investment was announced to boost the country's annual national-road modernization fund by 25% to USD 1 billion in the coming years. With the increased focus of the government on increasing the length of roads in France, the freight transport market is anticipated to grow during the forecast period.
- The French government is committed to bolstering the trade corridors that connect the country, support the supply chains, foster economic growth, guarantee economic recovery, and generate jobs. France invested USD 6.0 billion in the maintenance and construction of highways up to 2022 as part of a major transportation strategy. The money for highways is within USD 15.85 billion that the government pledged to invest in the general transportation sector, which is anticipated to support the growth of the non-containerized trucking industry volume to up to 475.70 billion ton-km in 2028.

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## France Freight and Logistics Market Trends

France boosts logistics with USD1.06 Billion investment in road modernization, prioritizing mid-sized city connections

- In transportation strategy, France planned to allocate EUR 5.1 billion (USD 5.44 billion) for highway maintenance and construction endeavors in 2022. This financial commitment to highways constitutes the larger portion, EUR 13.4 billion (USD 14.30 billion), dedicated to overall transportation investments as pledged by the government. Notably, most of these funds will be directed toward railway projects. The French government also unveiled its infrastructure spending priorities for the ten years concluding in 2028.
- As of March 2022, the transport and logistics industry encompassed approximately 397,000 operational enterprises, constituting 3.6% of the metropolitan business landscape. This sector employed 5.1% of the workforce and contributed 4.3% to the combined turnover. This expansion is notably attributed to the surge in e-commerce activities within the country. The projected outcome for the transportation and storage sector's revenue in 2022 was an estimated USD 266.50 billion.
- France has the best logistics for trading across borders. It has Europe's second-largest rail network, with 30,000 km (18,650 miles) of track and 1 million kilometers (620,000 miles) of road. Europe has the largest road network to maintain this. In May, the French government announced plans to increase the annual national road modernization fund by 25% to EUR 1 billion (USD 1.06 billion). Roads will be reviewed every five years beginning in 2022, using a new scoring system to determine which needs the most repairs and modernization. The roads that serve mid-sized cities are expected to be prioritized.

Shortage of fuel in France is leading to rising fuel prices due to distribution issues caused by refinery strikes

- In January 2022, a liter of diesel was worth USD 1.65, which was five cents higher than the value recorded in December 2021 and three cents higher than the value recorded in October 2018. The price of diesel mostly depends on the quality and supply rate of crude oil, increases in the cost of barrels of crude oil in France, and distribution issues caused by continuing refinery strikes. French petrol stations faced a shortage of fuel, which resulted in increased fuel prices and reduced subsidies for petrol and diesel. When truck drivers pay at the pump, they are charged the full price after a discount.
- In the second week of August 2021, a liter of diesel was worth USD 1.49, while super-unleaded petrol was valued at USD 1.66. The price of fuel rose quickly in France during the first month of 2022 and reached a record level. By May 2023, the average price of a liter of diesel in France was EUR 1.72 (USD 1.83), while petrol was priced at EUR 1.91 (USD 2.03) per liter.
- The prices of oil have been accelerating since 2020. The consumption of E85 oil recorded a 53% rise during May 2021-April 2022 compared to the same period during 2020-2021. The rise in fuel prices due to Russia's invasion of Ukraine prompted cost-conscious motorists to turn to alternative fuel sources, with E85, a mixture of gasoline and up to 85% bioethanol, which recorded a high demand in France. In 2022, super ethanol (E85) represented 6.2% of the French fuel market, thereby doubling its market share from what it was in 2020. France, an agricultural powerhouse, is one of the strongest proponents of ethanol in the European Union. The French government offers a reduced fuel tax on E85 and a regulatory approach that incentivizes the sale of high-ethanol fuel blends.

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## France Freight And Logistics Industry Overview

The France Freight and Logistics Market is fragmented, with the top five companies occupying 8.79%. The major players in this market are CMA CGM, DSV A/S (De Sammensluttede Vognmænd af Air and Sea), GEODIS, Kuehne + Nagel and STEF Group (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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