

France Engineering Plastics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029

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Report description:

The France Engineering Plastics Market size is estimated at USD 2.28 billion in 2024, and is expected to reach USD 3.13 billion by 2029, growing at a CAGR of 6.54% during the forecast period (2024-2029).

Rising adoption of advanced materials to drive the demand for engineering plastics

- Engineering plastics are used in interior wall panels and doors in aerospace, packaging, and other applications due to their lightweight nature, high strength, low fatigue, and low flammability.
- The French engineering plastics market accounted for 9% (by value) of the European engineering plastics market in 2022. One of the primary drivers of the increasing consumption is their increased use in the packaging and electrical and electronics industries.
- The packaging industry is the country's largest consumer of engineering plastics, accounting for 8.72% (by value) in 2022 compared to the previous year. Packaging material consumption increased due to increased demand for ready-to-eat convenience foods and the emerging trend of on-the-go lifestyles, thus boosting sales of these plastics. The growing trend of online shopping via e-commerce websites is also expected to propel the packaging industry during the forecast period. The French e-commerce market is one of the largest markets, ranking second in Europe and fifth in the world. It is projected to reach USD 151.7 billion in 2027 from USD 106.5 billion in 2023.
- The aerospace industry is expected to be the fastest-growing consumer of engineering plastics, with the highest CAGR of 8.22% in terms of value during the forecast period. The rising aircraft component production in the country is projected to drive the demand for these plastics during the forecast period. For instance, the country's aircraft component production reached USD 103 billion in 2029 from USD 64.5 billion in 2022.

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France Engineering Plastics Market Trends

Technological innovations may increase electrical and electronics production

- The rapid pace of technological innovation in the electrical and electronics industry is driving consistent demand for newer and faster electrical and electronic products, thus boosting their production in France. In 2022, France was the second-largest producer of electrical and electronic products, accounting for 8.1% of the European market.
- In 2020, the country's electrical and electronic production decreased by 13.7% in terms of revenue compared to the previous year, owing to country-wide lockdowns and the temporary shutdown of manufacturing facilities, leading to disruptions in supply chains and import and export trade. In 2021, France's consumer electronics exports reached EUR 1.36 billion, 16.4% higher than in 2020. As a result, electrical and electronic production in France recorded a growth rate of 27.5% by revenue in 2021 compared to the previous year.
- The French electronics industry is expected to grow due to rising government investments. It is expected to receive more than EUR 5 billion in investment by 2030 for the development and industrialization of electronic technologies. The demand for advanced technologies such as virtual reality, IoT solutions, 5G connectivity, and robotics is expected to grow during the forecast period. Due to technological advancements, the demand for consumer electronics is expected to rise during the forecast period. By 2027, the sales of consumer electronics in the country are projected to grow by 11.9% and generate a market value of USD 19.3 billion.

France Engineering Plastics Industry Overview

The France Engineering Plastics Market is fairly consolidated, with the top five companies occupying 100%. The major players in this market are Arkema, BASF SE, Domo Chemicals, INEOS and Solvay (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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