

## **France Domestic Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 280 pages | Mordor Intelligence

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### **Report description:**

The France Domestic Courier, Express, and Parcel Market size is estimated at USD 12.12 billion in 2024, and is expected to reach USD 17.03 billion by 2029, growing at a CAGR of 7.05% during the forecast period (2024-2029).

#### Key Highlights

- The France courier, express, and parcel market is experiencing rapid growth, driven by the increasing demand for end-to-end delivery of a wide range of products in France. The compressed delivery times, reliability, and security offered by express delivery companies are increasing the demand for express delivery services, both from consumers and e-commerce businesses seeking to deliver their products to their customers quickly and securely. In addition, there is an increase in international shipments due to the growing number of people traveling for business and leisure.
- The market growth is being met by an increase in the number of domestic delivery firms and the expansion of global express delivery companies in the market. Additionally, technological advancements, such as using drones and robots in the delivery process to reduce delivery times, are aiding market growth.
- The increased use of courier, express and parcel services in France is due to several factors. For one, the development of e-commerce services has increased demand as shoppers look to have goods and products delivered straight to their door. At the same time, improved transportation options have made it simpler and quicker for companies to send goods across the country, leading to an overall increase in the number of shipments for the courier, express, and parcel services. Finally, France's increasing number of entrepreneurs and small businesses has also contributed to the growth and demand for these services.
- COVID-19 had significantly impacted the France Courier, Express, and Parcel market. Due to nationwide lockdowns and restrictions, the French CEP market had particularly affected. Businesses and households increasingly relied on CEP services for everyday activities as most stores and outlets remain closed. The e-commerce market was proliferating, driving a high demand for CEP services in the country. The rise of online shopping enabled retailers and manufacturers to sell their goods online and

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meet the demands of customers who cannot shop in person.

-At the same time, the industry is experiencing significant fluctuations in volumes due to the closure of a wide range of businesses. The French government has announced a series of fiscal and economic measures to address the issue, including aid and loan subsidies for small and medium-sized businesses. This has helped to cushion the industry's losses. However, the CEP market remains in a precarious position.

## France CEP Market Trends

### E-commerce industry is Driving the Growth of French CEP Market's

The e-commerce sector is expanding quite quickly. It presents enormous prospects for retailers worldwide, but the more new online retailers appear, the more difficult it is to differentiate your product.

France, LATAM, and Switzerland were the markets that had yet to adjust to supply chain limitations as of the first half of 2022. Online retailers in France have a 39.40% out-of-stock inventory, LATAM merchants have a 34.96% out-of-stock inventory, and Swiss product catalogs have a 25.20% out-of-stock inventory. More than EUR 129 billion (USD 136.46 billion) were spent on e-commerce-related goods and services in 2021, up 15.1% from 8.5% in 2020. This will allow the sector to develop by double digits once more. Online product sales increased by 7% from 2020 to 2019, or by +42% from 2019. The sector of transportation, tourism, and recreation has improved by 44% since 2020. However, it is still below 2019: -16%. In 2021, the industry generated EUR 129.1 billion (USD 136.57 billion), of which EUR 66.7 billion (USD 70.56 billion) came from product sales.

More than 2.1 billion transactions were made on online shopping sites (products and services combined) in the last year, a rise of 16%. Although it is lower than in 2020 (-0.8%), the average transaction amount is still higher than in 2019 (+1.8%). The typical basket cost EUR 60 (USD 63.47) in 2021.

After Germany and Canada, France had the eighth-largest e-commerce market in the world in 2020, estimated at USD 47.3 billion (1.9% market share), an increase of 12.7% from USD 29.3 billion in 2016. The covid-19 pandemic's appearance in 2020 boosted the development of France's e-commerce industry, with e-commerce sales rising by 16.7% from USD 40.5 billion in 2019 to reach EUR 40.7 billion (USD 43.05 billion) in 2020.

### Road Transportation Infrastructure in France Driving the Market

The infrastructure of France is regarded as being among the best in the world. Technology developments, in addition to the government's considerable investment, have been very important.

France government is focused on clean transportation investment. As per the industry association, On 17th of March 2022, the government announced the opening of a call for projects to support the deployment of high-power charging stations for electric vehicles. The aid for deploying charging infrastructure can reach 40% of eligible costs. This scheme has a total budget of EUR 300 million, including EUR 100 million from 2022.

In the past, France government showed a positive attitude toward developing transportation networks. Through a comprehensive transportation plan, France planned to spend EUR 5.1 billion (USD 5.39 billion) on highway building and maintenance by the end of 2022. The government promised to spend EUR 13.4 billion (USD 14.17 billion) in the general transportation sector, which includes the money for highways. The railroads will receive more than half of the funding. The French government announced its objectives for infrastructure spending from now until 2028 in September. The government will prioritize spending at significant rail hubs outside of Paris. EUR 13.4 (USD 14.17 billion) in total, half. Through a comprehensive transportation plan, France will spend

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EUR 5.1 billion (USD 5.39 Billion) on highway construction and maintenance up to 2022.

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Due to increased online sales from the FMCG and e-commerce industries as well as the announcement of significant growth plans by logistics and express delivery firms, it is anticipated that the market for road transport infrastructure will expand quickly over the next few years.

It is projected that the revenue of freight transport by road in France will amount to approximately 61.57 billion USD by 2025.

## France CEP Industry Overview

France's domestic CEP market is very fragmented. Prominent players in the parcel delivery industry include Chronopost, Collisimo, Mondial Relay, and others. Local firms like Parcel Monkey and ParisVeloPostale have a substantial market presence in the nation in particular cities like Paris, in addition to established enterprises earning sizable market shares. To gain an advantage and expand their services nationwide, delivery and parcel companies invest in parcel tracking and click-and-collect systems technologies. The COVID-19 epidemic caused a substantial increase in the number of online deliveries, and delivery companies are attempting to take advantage of this trend.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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