

France Dental Equipment - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The French dental equipment market is expected to grow from USD 0.56 billion in 2024 to USD 0.78 billion by 2029, registering a CAGR of 6.6% over the forecast period (2024-2029).

The COVID-19 pandemic initially impacted the French dental equipment market, decreasing dental care services. It was primarily due to the massive influx of COVID-19 patients, leading to lockdowns and restrictions on non-essential procedures, including dental treatment, in France. For instance, a study published in the journal PLOS One by French researchers in December 2021 highlighted that the prevalence of COVID-19 infection among dentists was observed to be 3.6%. The study further stated that wearing a surgical mask during the non-aerosol generating procedures was associated with the risk of COVID-19 infection, and decreasing the number of dental patients enabled the oral health workers to decrease the risk of COVID-19 infection. However, in the post-pandemic period, the cases of COVID-19 decreased, which led to the resumption of the diagnosis and treatment of dental diseases. Thus, the COVID-19 outbreak had an adverse impact on the market's growth in its preliminary phase. Moreover, the resumption of dental care services and the rise in the number of dental patients visiting dentists have enabled the market to grow normally.

Further, the French dental equipment market is expected to grow with the aging population, increasing demand for cosmetic dentistry, rising incidence of dental diseases, and innovation in dental products.

The geriatric population in France is expanding, which is expected to increase the demand for dental disease diagnosis and treatment since the incidence of dental disease and issues increases with aging. For instance, as per the data published by the Work Bank in 2023, the number of individuals aged 65 years and above in France were recorded to be 14.45 million in 2021, which has shown an increase of 1.9% compared to the previous year. Elderly individuals with poor cognitive health face difficulty

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managing medical conditions, medications, or other self-care, such as dental hygiene. The need for dental equipment in France is thus predicted to increase. Due to the increasing aging population, there has been a rise in the number of dental implants and oral surgeries being executed.

There are several other risk factors, such as smoking, poor oral hygiene, diabetes, medication, and hereditary conditions, which are also associated with the increase in dental diseases. There is a high prevalence of dental diseases in France, which contributed to the market growth. A study published in the European Archives of Paediatric Dentistry in June 2021 highlighted the significant burden of dental diseases in France. The study stated that the prevalence of early childhood caries and severe early childhood caries was 15.8% and 5.9%, respectively. Thus, with the growing prevalence of various diseases, it is expected that the demand for dental equipment is expected to increase over the forecast period.

Furthermore, market players are strategically involved in partnerships and collaborations to increase their penetrance in France, driving the market's growth in the region. For instance, in July 2021, SpineGaurd announced the strengthening of its strategic partnership with ConfiDent ABC. The expanded agreement involves exchanging and sharing new intellectual property beyond the use of DSG (Dynamic Surgical Guidance) technology in dental implantology. Further, in October 2021, DentalMonitoring announced that it had raised USD 150 million (EUR 128.9 million) in a fresh round of funding. With this, the company has also achieved the status of a unicorn by attaining a valuation of over USD 1 billion (approx EUR 859.6 million). With such developments, the availability of dental equipment in France is anticipated to increase, which is likely to drive market growth in the coming years.

Therefore, owing to the factors above, including the expanding geriatric population, high prevalence of dental diseases, and key development by the market players, the studied market is anticipated to grow over the analysis period. However, the increasing cost of surgeries and lack of proper dental care reimbursement will likely impede market growth.

France Dental Equipment Market Trends

Prosthodontic Segment is Expected to Witness Significant Growth Over the Forecast Period

Prosthodontics includes equipment, devices, and consumables to restore and replace lost or broken teeth. The segment is expected to witness significant growth over the forecast period, owing to the increasing geriatric population, advancing research in prosthodontic dentistry, and key developments by the market players.

Prosthodontic dentistry has numerous tools used for dental corrections, and prosthodontic equipment is widely applied. There is also a growing demand for dental prostheses nationwide due to the rising number of people getting older since the age group requires tooth implants and restorations. For instance, as per the data published by the French National Institute of Statistics and Economic Studies (INSEE) in 2021, the population of individuals aged 65 years and over is expected to increase strongly from 2021 to 2040, which is largely driven by the expanding number of individuals aged 75 years and over, from 21% to 26%, from 2021 to 2040, respectively.

Additionally, the key developments by the market players are expected to boost the segment's growth. For instance, in March 2022, Anthogyr, a Straumann Group company, launched its new implant system, Axiom X3, in Sallanches, France. The new implant system offers bone stability, biological integration adaptation of protocols and issues, controlled insertion, universal anchorage, guidance, and management of the bone environment.

Also, with the advancing research in prosthodontic dentistry, including improvements in dental implants and restoration, the demand for prosthodontic procedures is expected to increase, which is anticipated to drive the segment's growth. For instance, French researchers published a study in the Journal of Prosthodontic Research in October 2022 that highlighted the use of

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low-intensity pulsed ultrasound (LIPUS) to stimulate dental implant osseointegration (bone formation). The study demonstrated that the LIPUS stimulated significant bone formation and accelerated the process of tissue healing at the bone-implant interface. The study also stated that LIPUS resulted in low toxicity, immunogenicity, and non-invasion, thus making it a complementary treatment for enhancing bone formation around titanium implants.

Therefore, the prosthodontic segment is expected to witness significant growth over the forecast period due to the abovementioned factors, including the expanding geriatric population, key developments by the market players, and advancing research in prosthodontic dentistry.

The Dental Consumables Segment is Expected to Witness Significant Growth Over the Forecast Period

Dental consumables include dental restoration materials, aligners, braces, sutures, hemostats, and other consumables used in dental treatment procedures. The dental consumables segment is expected to grow significantly during the forecast period, owing to the high demand for dental consumables, recent developments by the key players, and advancing research.

The key developments, such as product launches by market players, are expected to increase the availability of dental consumables in the country, which is expected to bolster the segment's growth. For instance, in September 2021, Clear aligner manufacturer SmileDirectClub (SDC) announced that it was planning to launch its orthodontic products in France. Therefore, it is anticipated that introducing this technology would lead to an increase in dental implant procedures and the expansion of the market.

Additionally, the ongoing research in dental materials and dental practices of dental restorations is expected to create more demand for dental consumables, which is anticipated to bolster the segment growth. For instance, a study published in the journal *Materials* in October 2021 by French researchers highlighted the high potential of Ion-Releasing Dental Materials and Cavitated Carious Lesions for dental restorations. The study underlined the use of specific restorative ion-releasing materials depending upon the clinical situations of the patient and the susceptibility of caries in the permanent adult teeth to manage cavitated carious lesions. Further, a study published in the *Journal of Dentistry* in October 2021 evaluated the anterior resin composite restorations in France and some other countries. The study demonstrated that the frequencies for maintenance of the anterior resin composite restorations were highest in France.

Therefore, the dental consumables segment is expected to witness significant growth over the forecast period due to the abovementioned factors, including key developments by the market players and advancing research.

France Dental Equipment Industry Overview

The French equipment market is competitive in nature due to the presence of several companies operating in the country. The key players operating in the market include 3M, Carestream Dental Ltd, PLANMECA OY, Miglionico s.r.l., and Straumann Holding AG.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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