

Femtocells - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Femtocells Market size is estimated at USD 5.01 billion in 2024, and is expected to reach USD 12.41 billion by 2029, growing at a CAGR of 19.88% during the forecast period (2024-2029).

Femtocells are cellular base stations providing wireless connectivity for mobile devices. Femtocells are used in areas with weak mobile signal. The access points facilitate feasible access to voice and data services, enabling a scalable deployment, compatibility with the macrocellular technology, reduced transmission power, device portability, and improved coverage that results in prolonged mobile battery life.

Key Highlights

- Femtocells market is growing due to advancements in femtocell technology and the low cost of femtocell devices. Increased adoption of femtocells in the residential segment and increasing demand from the enterprise segment augment the market.
- The primary driving factor for the femtocells market is limited power consumption. Femtocells consume less power as the transmission power of femtocells is comparatively less than macrocell networks. A femtocell consumes less than 7 W and support several connections in each range.
- Growth in the applications of smartphones for availing value-added services is propelling the growth of the femtocell market. Reductions in the cost of mobile phones, laptops, and other devices have increased the demand for the market.
- The COVID-19 pandemic has had a positive impact on the femtocell market's expansion as femtocell technologies assist businesses in meeting the high-capacity internet traffic demand. Most internet and data service providers noticed increased worldwide internet traffic over the past year related to the COVID-19 pandemic and the adoption of industrial automation across various industry verticals, including manufacturing, e-commerce, and transit and logistics, which is expected to increase demand for femtocells for Internet of Things connectivity.

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Femtocells Market Trends

Commercial Segment Expected to Witness Significant Growth

- The increased mobile traffic and the need for more networks in multitenant buildings, hotels, or office towers are drivers of the growth of femtocell in the commercial segment. Benefits such as it can be cheaper and more flexible are further bolstering the market growth.
- The advent of IoT is transforming industries by reshaping business models, value chains, and industry configurations. Femtocells offers indoor coverage and satisfies the needs of smart devices, ensuring affordable connectivity throughout enterprises. according to Ericsson Mobility Report in June this year, broadband IoT (4G/5G) was the technology that connected the largest share of all cellular IoT devices last year.
- Rising Industry 4.0 adoption as well as business organizations promoting BYOD, various factors have been augmenting the market's growth. Significant market drivers include innovative city initiatives, encouraging vendors to develop products specific to applications such as smart cities.
- For instance, NXP Semiconductor recently introduced a femtocell solution that targets high-bandwidth, low-power baseband applications. The solution is optimized for LTE and WCDMA (HSPA+), offering optimized cost and power for innovative city development.
- Femtocell technology enables carriers to enjoy benefits, such as fixed mobile substitution, driving incremental ARPU. Femtocell technology raises the bar in indoor environments and remote areas, such as the suburbs.

Europe Expected to Witness Significant Growth

- In Europe, the United Kingdom is a front-runner in technology and services and recorded GDP growth of 1.6%. The economy is expected to be modest, owing to the subdued consumer expenditure and the political and economic uncertainty of the outcomes of Brexit negotiations.
- The UK segment is buoyed by the presence of robust technologies and infrastructure, owing to the presence of market leaders like Verizon. It is characterized by intense competition in the mobile and broadband sectors. This is one of the reasons why mobile penetration in the country is higher than the European average, supported by relatively low consumer prices.
- With the increasing smartphone penetration (which is around 80%), advancements in the capabilities of these mobile devices and the penetration of the 4G technology across the region have led to robust data usage. In the next few yaers, nearly 50% of UK households are expected to be smart homes. This trend indicates that there exists a significant potential for the adoption of femtocells.
- The growth of the UK segment is anticipated to be driven by the robust demand for wireless networks in the residential and commercial sectors, robust data usage on mobile devices, and the increasing adoption of smart homes.

Femtocells Industry Overview

The femtocells market is fragmented. The players in the market are bringing many innovations, and there are various mergers and acquisitions. The market players operating in this market can achieve a competitive advantage by providing cost-efficient, consistent, and scalable equipment.

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- June 2023 - A series of industry-leading companies in partnership with the Industry Development Bureau (IDB) and the Institute for Information Industry (III), Taiwan, showcased their innovative industrial and enterprise 5G connectivity solutions at COMNEXT Tokyo 2023. The exhibition included LITE-ON Technology Corp., among others and a discussion regarding the next generation communication industry trends in Taiwan and Japan. LITEON RAN solution provides a comprehensive 5G/O-RAN SA compliant product portfolio. LITEON FlexFi AIO & Femtocell support sub-6G bands across n78/n79, using a flexible, high performance, and cost-effective architecture.

- November 2022 - Cisco revealed plans to open a next-generation semiconductor device design center in Spain. Cisco plans to establish an engineering design center to create and prototype next-generation semiconductor devices as part of its global strategy to enable a dependable, scalable, and sustainable global semiconductor supply chain. This will be done within the framework of the Spanish strategic project for the Recovery and Economic Transformation of Microelectronics and Semiconductors.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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