

Feed Flavors And Sweeteners - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029

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Report description:

The Feed Flavors And Sweeteners Market size is estimated at USD 0.96 billion in 2024, and is expected to reach USD 1.18 billion by 2029, growing at a CAGR of 4.21% during the forecast period (2024-2029).

- The animal feed market is driven by the demand for flavors and sweeteners, which help increase the feed intake of cattle and swine. These animals have many taste buds, making the use of flavors and sweeteners essential for their growth and well-being.
- Flavors have a higher market share of 6.4% than sweeteners as they can improve gains for animals by 18% and feed efficiency by 7.7%. North America is the fastest-growing market, and it is expected to register a CAGR of 5.6% during the forecast period. This growth is likely to be driven by high feed intake in countries such as the United States and Canada and an increase in the number of feed mills. The rise in feed mills led to a 9.8% increase in feed production during 2019-2022.
- Asia-Pacific held the largest market share, i.e., about 30.8% in 2022, owing to the high demand for pork and beef in the Chinese food industry, which increased the animal population and feed production. Flavors are the fastest-growing segment in the market, and it is expected to register a CAGR of 4.2% during the forecast period, driven by the rising swine population. Flavors help increase feed efficiency, avoid diseases, improve palatability, and boost feed intake.
- Countries such as China and India have large ruminant populations. These countries accounted for about 57.5% of the Asia-Pacific ruminant population. There is high demand for ruminant feed in the region, which may boost the growth of flavors and sweeteners for ruminants at a CAGR of 4.7% during the forecast period.
- The high feed demand for swine and ruminants and the need to improve the palatability of animal feed are expected to drive the market's growth during the forecast period.

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- Asia-Pacific is the largest market for feed flavors and sweeteners, accounting for 30.8% of the market in 2022. The region has been facing challenges such as rising temperatures and changes in feed formulation, which have resulted in animals consuming less feed, thus boosting the use of flavors and sweeteners.?
- North America accounted for 25.9% of the feed flavors and sweeteners market in 2022, making it the second-largest market globally. The growth of the market during 2017-2022 was attributed to the benefits of enhanced feed intake and feed conversion in animals, as well as the use of sweeteners, such as sucrose or saccharin, to reduce stress in animals by increasing the number of feel-good hormones.?
- The United States is the largest market in terms of feed flavors and sweeteners. It accounted for an 18.1% share in 2022, followed by China with 13.9%. The large market shares of these countries could be attributed to the presence of a high animal headcount and high per capita meat consumption.?
- Chile, India, and the United Kingdom are the fastest-growing countries, and they are expected to register CAGRs of 4.9%, 4.7%, and 4.7%, respectively, during the forecast period. In Europe, Spain holds the largest market share. It is expected to register a CAGR of 4.0% during the forecast period due to the increase in feed production and high demand for good quality animal products.?
- The feed flavors and sweeteners market is anticipated to register a CAGR of 4.2% during the forecast period, driven by the rising demand for feed flavors and sweeteners due to increased feed production and demand for high-quality beef, pork, and swine and ruminant products.?

Global Feed Flavors And Sweeteners Market Trends

Increased consumption of beef meat, growing food and beverage sector, and increasing number of farms are driving the global ruminants production

- The global dairy market is being driven by various factors, including population growth, rising health consciousness, growth in the food and beverage industry, increasing demand from emerging markets, and value addition. The profitability of raising a single beef cow in China increased by more than 75% in 2020 from 2019, with an average net profit of USD 441.0 per cow.
- India is the leading producer of cattle globally, with the production of cattle and buffaloes increasing from 301.2 million heads to 307.3 million heads between 2017 and 2022. The rise in demand for dairy products, coupled with the increasing consumer income and awareness about health, is driving the growth of ruminant production.
- The increasing consumption of beef and the rising profitability of raising cattle have increased the number of beef cattle farms. In Canada, the number of farms increased by 10.1% in 2021 from 2016.
- Sheep and goat rearing is also increasing in the region, owing to increasing profits due to the rising demand. The production of sheep and goats increased from 213.5 million heads to 223.5 million heads between 2017 and 2022. The Asia-Pacific region accounted for more than 40.8% of the global goat population, with China, India, Pakistan, Bangladesh, and Mongolia being the major countries. In the case of sheep, China, India, Iran, Mongolia, and Turkey dominate the market.
- The profitability of raising cattle is driving the growth of the feed additives market in terms of beef cattle, and the rising demand for sheep and goats is boosting production and profits in these sectors.

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High demand for ruminants feed in Asia-Pacific and North America with the United States exported 80% of beef production and emergence of new milk providers in India

- The primary consumers of ruminant feed production in terms of regions are Asia-Pacific and North America, owing to the increased demand for high-quality beef meat, increased focus on farm productivity, and profitability through feeding of nutritional feed.
- Feed production for dairy cattle witnessed a growth of 6.7% between 2017 and 2022 due to the rising need for compound feed to increase the yield and improve the fat content in the milk. The increasing milk prices and the emergence of new milk providers, such as Country Delight and Happy Nature (DHA Agritech Pvt. Ltd) in India, have also increased the demand for feed.
- The demand for beef cattle feed increased by 45.1% between 2017 and 2022 as producers increased the feeding of nutritionally balanced compound feed due to the advantages of nutrient-rich feed in yield enhancement and the high demand for beef meat in countries such as China and the United States. In 2021, the United States exported about 80% of beef meat to five countries, including Japan, South Korea, China, Mexico, and Canada.
- The popularity of goat farming has also increased due to the high demand for milk, meat, and skin. Compound feed production for other ruminants, including goats, increased by 2.2% from 2017 to 2022 due to the increase in feed consumption.
- Increased awareness about healthy feed and the demand for milk and beef-based products have contributed to increasing ruminant feed production. Feed millers are expected to increase feed production for ruminants during the forecast period.

Feed Flavors And Sweeteners Industry Overview

The Feed Flavors And Sweeteners Market is moderately consolidated, with the top five companies occupying 48.26%. The major players in this market are Adisseo, Alltech, Inc., Archer Daniel Midland Co., Arvesta (Palital Feed Additives B.V) and Solvay S.A. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Animal Headcount

4.1.1 Ruminants

4.1.2 Swine

4.2 Feed Production

4.2.1 Ruminants

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- 4.2.2 Swine
- 4.3 Regulatory Framework
- 4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes market size in Value in USD and Volume, Forecasts up to 2029 and analysis of growth prospects)

- 5.1 Sub Additive
 - 5.1.1 Flavors
 - 5.1.2 Sweeteners
- 5.2 Animal
 - 5.2.1 Ruminants
 - 5.2.1.1 By Sub Animal
 - 5.2.1.1.1 Beef Cattle
 - 5.2.1.1.2 Dairy Cattle
 - 5.2.1.1.3 Other Ruminants
 - 5.2.2 Swine
 - 5.2.3 Other Animals
- 5.3 Region
 - 5.3.1 Africa
 - 5.3.1.1 By Country
 - 5.3.1.1.1 Egypt
 - 5.3.1.1.2 Kenya
 - 5.3.1.1.3 South Africa
 - 5.3.1.1.4 Rest of Africa
 - 5.3.2 Asia-Pacific
 - 5.3.2.1 By Country
 - 5.3.2.1.1 Australia
 - 5.3.2.1.2 China
 - 5.3.2.1.3 India
 - 5.3.2.1.4 Indonesia
 - 5.3.2.1.5 Japan
 - 5.3.2.1.6 Philippines
 - 5.3.2.1.7 South Korea
 - 5.3.2.1.8 Thailand
 - 5.3.2.1.9 Vietnam
 - 5.3.2.1.10 Rest of Asia-Pacific
 - 5.3.3 Europe
 - 5.3.3.1 By Country
 - 5.3.3.1.1 France
 - 5.3.3.1.2 Germany
 - 5.3.3.1.3 Italy
 - 5.3.3.1.4 Netherlands
 - 5.3.3.1.5 Russia
 - 5.3.3.1.6 Spain
 - 5.3.3.1.7 Turkey
 - 5.3.3.1.8 United Kingdom
 - 5.3.3.1.9 Rest of Europe

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- 5.3.4 Middle East
 - 5.3.4.1 By Country
 - 5.3.4.1.1 Iran
 - 5.3.4.1.2 Saudi Arabia
 - 5.3.4.1.3 Rest of Middle East
 - 5.3.5 North America
 - 5.3.5.1 By Country
 - 5.3.5.1.1 Canada
 - 5.3.5.1.2 Mexico
 - 5.3.5.1.3 United States
 - 5.3.5.1.4 Rest of North America
 - 5.3.6 South America
 - 5.3.6.1 By Country
 - 5.3.6.1.1 Argentina
 - 5.3.6.1.2 Brazil
 - 5.3.6.1.3 Chile
 - 5.3.6.1.4 Rest of South America

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles (includes Global Level Overview, Market Level Overview, Core Business Segments, Financials, Headcount, Key Information, Market Rank, Market Share, Products and Services, and Analysis of Recent Developments).
 - 6.4.1 Adisseo
 - 6.4.2 Alltech, Inc.
 - 6.4.3 Archer Daniel Midland Co.
 - 6.4.4 Arvesta (Palital Feed Additives B.V)
 - 6.4.5 Biovet S.A.
 - 6.4.6 Innov Ad NV/SA
 - 6.4.7 Phytobiotics Futterzusatzstoffe GmbH
 - 6.4.8 Prinova Group LLC
 - 6.4.9 Solvay S.A.

7 KEY STRATEGIC QUESTIONS FOR FEED ADDITIVE CEOS

8 APPENDIX

- 8.1 Global Overview
 - 8.1.1 Overview
 - 8.1.2 Porter's Five Forces Framework
 - 8.1.3 Global Value Chain Analysis
 - 8.1.4 Global Market Size and DROs
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

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