

Europe Feed Probiotics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029

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Report description:

The Europe Feed Probiotics Market size is estimated at USD 632.64 million in 2024, and is expected to reach USD 795.54 million by 2029, growing at a CAGR of 4.69% during the forecast period (2024-2029).

- In 2022, probiotics held a market share of 7.6% in the European feed additives market. The use of probiotics in animal feed has increased due to their benefits in enhancing animal growth and production, protecting against pathogens, improving immune system function, strengthening bones, and fighting parasitism. As a result, the market value for feed probiotics increased by 11.3% from 2017 to 2022.
- Bifidobacteria and lactobacilli are the largest feed probiotic sub-additives consumed in Europe, accounting for 57.1% of the region's feed probiotic market value in 2022. Lactobacilli help stimulate the digestive system, fight disease-causing bacteria, and produce vitamins, while Bifidobacteria aid in weight gain and improve animal health and performance.
- Poultry birds were the largest animal type segment in Europe's feed probiotics market in 2022, holding 36.0% of the market share value. This segment is projected to grow with a CAGR of 4.8% during the forecast period. The increased usage of feed probiotics in poultry birds is due to their positive impact on growth performance and overall health.
- Spain is a major market for feed probiotics in Europe, accounting for 15.5% of the market value in 2022, followed by France (15.3%) and Germany (13.6%). The high market share of Spain is due to the increased feed production by 2.6% in 2022 compared to the previous year.
- The European feed probiotics market is projected to record a CAGR of 4.7% during the forecast period. This growth is primarily attributed to the increased total feed production in the region, which expanded by 2.0% between 2017 and 2022. Additionally, as

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the demand for animal products continues to rise, the use of probiotics in animal feed is expected to grow during the forecast period.

- Probiotics are becoming increasingly popular in the livestock industry as they can enhance growth and production, protect animals from pathogens, and improve the immune systems and bone strength. In Europe, feed probiotics accounted for 7.7% of the feed additives market in terms of value, with a significant increase of 10.8% between 2017 and 2022.?
- Bifidobacteria and lactobacilli are the region's two most consumed feed probiotics, accounting for 29.4% and 27.6% of the European feed probiotics market by value in 2022, respectively. The high share of these probiotics is attributed to their effective performance and functions. However, the rest of the probiotics segment is expected to grow competitively during the forecast period.?
- Spain, France, Germany, and Russia were the major markets for feed probiotics in Europe, accounting for 56.3% in 2022. Spain was the largest market, with a value of USD 89.8 million in 2022. It is projected to reach USD 126.4 million by 2029, with a CAGR of 5.0%, mainly due to the increased feed production, i.e., 2.5% in 2022 compared to the previous year.?
- The United Kingdom is the fastest-growing feed probiotics market in the region, with a projected CAGR of 5.4% during the forecast period. The growth is linked to the country's increasing livestock population and feed production. For instance, the total feed production in the United Kingdom increased by 4.7% between 2017 and 2022.?
- Europe's total feed production was 262.9 million metric ton in 2022, a 2.0% increase from 2017. The increased feed production and the rising livestock population are mainly driving the region's market. Therefore, the European feed probiotics market is expected to record a CAGR of 4.7% during the forecast period.?

Europe Feed Probiotics Market Trends

Europe is 4th largest producer of poultry meat and broiler meat production accounted for 82.6% of poultry meat production which is expected to drive the demand for poultry production

- Europe is a prominent global poultry meat producer and exporter, with an estimated annual poultry meat production of approximately 13.4 million metric tons in 2021. Despite being the second most consumed meat in the region, at 26.9 kg per capita per year, poultry production within Europe has not kept pace with rising global demand. The largest poultry meat producers in the European region include Poland (accounting for 19.2% of production, or 2.5 million metric tons), France (12.5%, or 1.6 million metric tons), Spain (12.3%), Germany (12%), and Italy (10.4%).
- Within the European Union, broiler meat production constituted the majority (82.6%) of the total poultry meat production in 2021, followed by duck meat at 3.3%. Europe's poultry flock was registered at approximately 2.45 billion birds in 2021, with Russia, France, the Netherlands, Ukraine, Poland, and the United Kingdom comprising more than 50% of the population. The laying hen's segment experienced growth across Europe due to increased egg consumption, which rose to 6,135 thousand metric tons in 2021 from 5,864 metric tons in 2017.
- As the fourth largest importer and the third largest exporter of poultry meat, Europe is a significant participant in the global poultry meat market. In 2021, the European Union exported roughly 2,252 thousand metric tons (carcass weight) of poultry meat to several countries, including the United Kingdom, Ghana, and Ukraine. Overall, the rising production of poultry birds, increasing demand for poultry products, and growing consumption of eggs are expected to be key drivers of market growth in Europe.

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High demand for fish feed which accounted for 82% and surge in seafood imports had a negative impact on compound feed for aquaculture

- In 2022, Europe held a significant share of 8.0% in the global aquaculture compound feed production, with a production volume of 4.5 million metric tons. Compound feed production recorded a notable increase of 15% between 2018-2022, driven by the growing demand for nutrient-balanced feed to reduce the risk of disease and improve feed efficiency. However, aquafeed production recorded a decline of 21.2% in 2018, which may have been influenced by the surge in seafood imports and the relatively low prices of imported seafood, impacting the compound feed market in 2018.

- The major aquafeed producers in the European region are Turkey, the United Kingdom, the Netherlands, Spain, Italy, and France, with the region producing 17.4 million metric tons of aquaculture species in 2021, indicating a growth of 1.7% since 2018. The growth is attributed to the rise in population and per capita seafood consumption, which is driving aquaculture production in the region. This, in turn, propels the demand for compound feed, which is expected to increase by 18.2% during the forecast period.

- Fish feed dominates aquafeed production, accounting for 82% share in 2022, followed by shrimp feed and other aquatic species feed, with a share of 4.3% and 13.7% in the region. Fish food is the most consumed aquafeed across the region. It is produced in greater quantities in comparison to other aquatic species. The expanding aquaculture sector, driven by the rising demand for seafood and aquaculture products, along with the growing awareness regarding quality meat are the major factors augmenting the growth of the market studied.

Europe Feed Probiotics Industry Overview

The Europe Feed Probiotics Market is fairly consolidated, with the top five companies occupying 69.03%. The major players in this market are Adisseo, Cargill Inc., DSM Nutritional Products AG, Evonik Industries AG and IFF(Danisco Animal Nutrition) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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