

## **Europe EVA Adhesives - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2028**

Market Report | 2022-11-07 | 194 pages | Mordor Intelligence

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### **Report description:**

The Europe EVA Adhesives Market size is estimated at USD 4.36 billion in 2024, and is expected to reach USD 5.71 billion by 2028, growing at a CAGR of 6.98% during the forecast period (2024-2028).

Packaging is the fastest-growing end-user and to remain as pole position in market

- EVA adhesives find applications in various end-user industries, including packaging, automotive, woodworking and joinery, and building and construction. These adhesives can bond substrates like paper, wood, plastics, rubbers, metals, and leather. Some major applications of these adhesives are paper/card stock boxes, package labeling, carton sealing, assembly, vehicle interiors, and paper conversion.

- The demand for EVA adhesives grew significantly from 2017 to 2019. The Spanish building and construction industry witnessed the highest growth (CAGR of 11.07% for 2017-2019) in demand among all end-user industries from all countries in the region. Increased demand from the residential sector fueled this growth in Spain.

- In 2020, the demand for EVA adhesives declined from all end-user industries because of various factors such as operational and trade restrictions, supply chain constraints, and labor shortages due to the COVID-19 pandemic. The demand from the automotive industry suffered the most, declining by 19.16% Y-o-Y. Reduced travel activity, shortage of raw materials, and various other factors also led to this decline. As the COVID-19 pandemic-induced restrictions eased, the global EVA adhesives demand rose back to pre-pandemic levels in 2021.

- This growth trend is expected to continue during the forecast period 2022-2028. In volume terms, the demand for EVA adhesives from all end-user industries combined is expected to record a CAGR of 3.61% during the forecast period. The packaging industry favors EVA adhesives over others because of their fast-curing properties and, thus, accounts for the highest share of the demand.

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It is expected to remain the largest end-user during the forecast period 2022-2028.

The rising new floor area in Europe by 4.10% y-o-y in 2022 to boost the demand for EVA adhesives in the coming years

- EVA resin-based adhesives are made of polymers such as vinyl acetate and their derivatives. These polymers show good thermal resistance, which is why they are mainly used as hot melt technology-based adhesives. These adhesives are used in more than six regional industries, including construction, automotive, and electronics. These adhesives are consumed mainly in the building and construction industry as their non-volatile nature makes them safe for use in the construction industry. The market is witnessing growth due to growth in the construction industry, with the new floor area of Europe constructions set to reach 7.6 billion square footage in 2022 from 7.3 billion in 2021.

- The Rest of Europe regional segment occupies a major share of the European EVA resin-based adhesives market. The Rest of Europe consists of countries such as Sweden, Norway, Poland, and the Netherlands, where EVA resin-based adhesives are primarily consumed for construction applications. Residential construction in Poland increased by 30% in 2021 compared to 2020, which is also expected to boost the demand for EVA resin-based adhesives.

- Germany is the prime consumer of EVA resin-based adhesives owing to the rising construction, healthcare, and automotive industries. EVA resin-based adhesives are popular due to their strong structural properties, which can be used in many applications, such as roof repairing and automotive assemblies. About 205 thousand projects were completed in 2020, and vehicle production was expected to increase by 2.94% in 2022 from 3.3 million units in 2021. Thus, the European EVA adhesives market is expected to register growth rates of 6.90% and 5.60% by volume during 2022 and 2023, respectively.

#### Europe EVA Adhesives Market Trends

Significant growth of food & beverage industry in Europe to escalate packaging industry

- Packaging is one of the major sectors of Europe region. The region is the second-largest producer of packaging products in the world, which holds about 24% of global packaging production after the Asia-Pacific region. Germany, Russia, Spain, and the United Kingdom are major producers of packaging products in Europe.

- It is seen that packaging production reduced by 7.14% in 2020 compared to 2019 due to the impact of the COVID-19 pandemic. During the year, a nationwide lockdown imposed by several countries halted the production facilities for three to four months in the region.

- Russia is a leading producer of packaging products producing 213.8 million tons in 2021, which is the highest in Europe. The Russian packaging industry has majorly been driven by the rapid growth of the food and beverages industry in recent years. Russia is a major exporter of food products worldwide, which further influences packaging sales to meet the need for sophisticated packaging across various-end use industries.

- Germany is the major producer of plastic packaging in Europe. Plastic packaging which nearly accounts for around 79% of the packaging produced in 2021. The plastic packaging industry is majorly driven by the rapid growth of the food and beverages industry in the country. In addition, with the advancement of plastic recyclability, the plastic production segment is likely to register the fastest CAGR of around 3.32% during the projected period.

- With the rise in busier lifestyles, greater spending power, and related factors in the region, the demand for quick and on-the-go packaged products is increasing. This trend will rise in packaging products in the coming years in Europe.

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Supportive government initiatives to promote electric vehicles will raise the industry size

- Europe has a GDP of 34,230 USD per capita with a growth rate of 1.6% y-o-y in 2022. The automotive industry sector contributes a percentage of around 2% of the total GDP. The European vehicle production comprises 81% passenger vehicles, 17% commercial vehicles, and 2% other vehicles in 2021.
- In 2020, many European countries were affected by the COVID-19 pandemic, including Germany, Italy, Spain, Russia, and the United Kingdom. The pandemic resulted in supply chain disruptions, lockdowns in the countries, and chip shortages which affected automotive production in Europe. The production of vehicles sharply declined by 22% compared to 2019.
- The United States imports 25.3% worth of cars from Europe and became one of the leading importers of the United States, where Germany accounted for 10.3% and the United Kingdom for 4.7% of total imports of vehicles in the country in 2021. At the beginning of 2022, the sale of the new vehicle dropped by 20.5% due to the invasion of Ukraine by Russia, which reflected in vehicle production as well. In the first quarter of 2022, the European automotive market was down by 10.6% compared to the same period last year.
- Vehicle production is likely to grow with a CAGR of 2.25% during the period (2022 to 2027) due to the new investments being made in electric vehicles by many European countries. For instance, Spain is going to invest USD 5.1 billion in electric vehicle production.

## Europe EVA Adhesives Industry Overview

The Europe EVA Adhesives Market is fragmented, with the top five companies occupying 12.10%. The major players in this market are Arkema Group, Beardow Adams, Dow, Henkel AG & Co. KGaA and Jowat SE (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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