

Europe Contract Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 200 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Europe Contract Logistics Market size is estimated at USD 78.48 billion in 2024, and is expected to reach USD 89.60 billion by 2029, growing at a CAGR of 2.69% during the forecast period (2024-2029).

Europe is a leader in the global contract logistics market. While the impacts of COVID-19 have been negative overall on the economy, certain sectors have seen significant growth in sales, such as grocery, retail, and consumer electronics, marking positive developments for the European contract logistics market in 2022. Owing to the rise in demand for more integrated services and data management and the preference for flexible solutions, the contract logistics market is expected to witness high growth.

As the demand for specific processes along the value chain and comprehensive services grows, contract logistics are becoming the ideal solution for companies. The Western European region dominates the market by taking more than three-fourths of it, with Germany accounting for the major share. However, countries in Central and Eastern Europe are expected to achieve high growth in the future.

The retail sector is a key end-user sector of the contract logistics market in general. With Europe being a global hub for the automotive industry, it accounts for a significant share of the European contract logistics market. The contract logistics market across the world is witnessing trends of consolidation. From strategies adopted by major players, it can be observed that the companies are following the trend of acquisition to maintain a competitive edge in the market.

Europe Contract Logistics Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Outsourced Contract Logistics Market to Register Significant Growth

The outsourcing share of contract logistics is low, showing clear growth potential. Globally, the share of contract logistics in the total market is only 10-15%. In Europe, this proportion is estimated at around 20%. The extent of outsourcing varies greatly from country to country. Transportation and storage services are generally outsourced to a large extent.

E-commerce is expected to be a major driver of outsourcing growth. As the e-commerce market grows rapidly, so do consumer expectations for faster and more reliable delivery. As a result, outsourcing of warehousing and order processing is expected to increase. Contract logistics offers e-commerce companies of all sizes the following benefits: Business manageability, advanced technology solutions, risk mitigation, and scalability.

Contract logistics companies provide services to online businesses and help enter new markets by making good use of global networks. They also help move closer to customers by offering a choice of delivery options, taking care of customs and value-added tax (VAT) services, and more.

Contract logistics companies offer specialized services for businesses that manufacture consumer electronics, telecommunications devices, computer equipment, or other high-tech products. They help these businesses reduce inventory, lower distribution costs, and launch new products.

Growth in Manufacturing Expected to Drive Demand for Contract Logistics Services

Manufacturing is the backbone of the European economy. Europe occupies a leading position in numerous industrial manufacturing sectors, such as machines and pharmaceuticals. The overall production accounts for 17.3% of EU GDP and 83% of exports, making Europe the world's largest exporter of manufactured goods. Besides, manufacturing inspires 20% of global R&D investments and generates one-third of high-quality scientific publications.

European industry, particularly Europe's engineering and manufacturing companies, undertake a great deal of research and innovation. Pre-competitive collaborative research has a long tradition in Europe: companies operate within regional innovation and industrial ecosystems, often with world-class companies leading and with SMEs and research institutes involved in the process.

The largest European nations, such as Germany, the United Kingdom, France, and Italy, traditionally dominate the manufacturing sector. As these countries became increasingly service-oriented, the manufacturing sector saw large losses, with manufacturing industries relocating and general employment in the sector decreasing. Luckily for Europe, instead of moving abroad, much of the manufacturing has just moved over to Central and Eastern Europe. Countries such as Poland, Slovakia, and the Czech Republic have taken up the mantle of manufacturing in Europe. These countries and their neighbors have seen tremendous growth in the manufacturing sector, and they are helping reaffirm Europe as a global manufacturing center. The developed countries in Europe are of high importance, as they have the required infrastructure and skills readily developed. This is expected to result in a trend of reshoring manufacturing back to Europe, and automation is very often one of the reasons for reshoring in Europe.

Europe Contract Logistics Industry Overview

The prominent players in the market include Deutsche Post DHL Group, Schenker AG (DB Schenker), Ceva Logistics, DSV AS, and SNCF Logistics/Geodis. These players based in Europe have a significant presence across the world. Even though these major players have a strong footprint across the region and account for significant market share, the market is still fragmented to some extent, with many players providing contract logistics services at different levels.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

It is necessary for companies to make sure they are constantly evolving to match the industry trends. This is likely to help them gain a stronger foothold by attracting new customers.

Most major companies are based out of the Western European region. The number of local contract logistics providers in the CEE region is comparatively lower. This is an opportunity for the existing local logistics players in the CEE region to enter the contract logistics market and gain significant market share.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Deliverables
- 1.2 Study Assumptions
- 1.3 Scope of the Study

2 RESEARCH METHODOLOGY

- 2.1 Analysis Methodology
- 2.2 Research Phases

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

- 4.1 Current Market Scenario
- 4.2 Market Dynamics
 - 4.2.1 Drivers
 - 4.2.1.1 Increased Outsourcing of Services
 - 4.2.1.2 Increasing Demand For Contract Logistics In Italy, France, And Poland
 - 4.2.1.3 Growth Of Ecommerce Sector Across Europe
 - 4.2.2 Restraints
 - 4.2.2.1 Increasing Competition In The European Contract Logistics Market
 - 4.2.3 Opportunities
 - 4.2.3.1 Pooled Warehousing
 - 4.2.3.2 Elastic Warehousing
- 4.3 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.3.1 Threat of New Entrants
 - 4.3.2 Bargaining Power of Buyers/Consumers
 - 4.3.3 Bargaining Power of Suppliers
 - 4.3.4 Threat of Substitute Products
 - 4.3.5 Intensity of Competitive Rivalry
- 4.4 Value Chain / Supply Chain Analysis
- 4.5 Government Regulations and Initiatives
- 4.6 Technological Trends
- 4.7 Insights into the E-commerce Industry in the Region (Domestic and Cross-border)
- 4.8 Insights into Contract Logistics in the Context of After-sales/Reverse Logistics

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.9 Brief on Different Services Provided by Contract Logistics Players (Integrated Warehousing and Transportation, Supply Chain Services, and Other Value-added Services)
- 4.10 Spotlight on Freight Transportation Costs/Freight Rates
- 4.11 Insights into Effects of Brexit on the European Logistics Industry
- 4.12 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Type
 - 5.1.1 Insourced
 - 5.1.2 Outsourced
- 5.2 By End User
 - 5.2.1 Industrial Machinery and Automotive
 - 5.2.2 Food and Beverage
 - 5.2.3 Construction
 - 5.2.4 Chemicals
 - 5.2.5 Other Consumer Goods
 - 5.2.6 Other End Users
- 5.3 By Country
 - 5.3.1 Germany
 - 5.3.2 United Kingdom
 - 5.3.3 Netherlands
 - 5.3.4 France
 - 5.3.5 Italy
 - 5.3.6 Spain
 - 5.3.7 Poland
 - 5.3.8 Belgium
 - 5.3.9 Sweden
 - 5.3.10 Rest of Europe

6 COMPETITIVE LANDSCAPE

- 6.1 Overview (Market Concentration and Major Players)
- 6.2 Company Profiles (including Merger and Acquisition, Joint Ventures, Collaborations, and Agreements)
 - 6.2.1 Deutsche Post DHL Group
 - 6.2.2 XPO Logistics
 - 6.2.3 Schenker AG (DB Schenker)
 - 6.2.4 CEVA Logistics
 - 6.2.5 SNCF Logistics/Geodis
 - 6.2.6 DSV AS
 - 6.2.7 Neovia Logistics Services
 - 6.2.8 GEFCO SA
 - 6.2.9 United Parcel Service Inc. (UPS Supply Chain Solutions)
 - 6.2.10 Rhenus SE & Co. KG
 - 6.2.11 Bertelsmann SE & Co. KGaA (Arvato)
 - 6.2.12 FIEGE Logistik Stiftung & Co. KG*
- 6.3 Other Companies (Key Information/Overview)
 - 6.3.1 Expeditors International, United Parcel Service Inc., Bolloré Logistics, Hellmann Worldwide Logistics GmbH & Co. KG, Agility Logistics Pvt. Ltd, H. Essers NV, Wincanton PLC*

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 APPENDIX

8.1 GDP Distribution by Activity for Key Countries

8.2 Insights into Capital Flows

8.3 External Trade Statistics - Export and Import by Product

8.4 Insights into Key Export Destinations of Europe

8.5 Insights into Key Import Origins of Europe

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe Contract Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 200 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-05
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com