

## **Europe Commercial Aircraft In-Flight Entertainment System - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2030**

Market Report | 2024-02-17 | 117 pages | Mordor Intelligence

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### **Report description:**

The Europe Commercial Aircraft In-Flight Entertainment System Market size is estimated at USD 151.80 million in 2024, and is expected to reach USD 180.33 million by 2030, growing at a CAGR of 2.91% during the forecast period (2024-2030).

#### Key Highlights

- Widebody is the Largest Aircraft Type : The increase in international air travel traffic flow catalyzes the demand for IFE systems in widebody aircraft operating on long-haul routes, thus creating a demand in the European market.
- Widebody is the Fastest-growing Aircraft Type : Widebody aircraft are primarily designed for long-haul flights. IFE systems are majorly preferred by airlines operating widebody aircraft on long-haul routes to keep the passengers engaged. Hence, the widebody aircraft segment dominates the European market.
- Economy and Premium Economy Class is the Largest Cabin Class : The economy and premium economy cabin classes benefit from the growing emphasis on fleet expansion, passenger amenities, and comfort.
- Turkey is the Largest Country : Turkey is expected to register a major revenue share during 2023-2029 due to the increasing air transportation rate and a rising number of commercial aircraft orders from major airlines.

#### Europe Commercial Aircraft In-Flight Entertainment System Market Trends

Widebody is the largest Aircraft Type

- The narrowbody aircraft dominated the number of deliveries in 2017-2022. The overall passenger aircraft category, including

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narrowbody and widebody aircraft, witnessed a decline of 18% in 2020 in the region. This was due to the restrictions on travel, including domestic and international routes, which also affected the procurement of new aircraft. However, in 2021, the commercial aviation market slowly started to gain traction and is in the process of recovering and reaching the pre-pandemic levels by 2024. This growth in commercial aviation is expected to drive the requirement for IFE systems that can be equipped across various aircraft models to improve passenger travel experience and comfort.

- The adoption of narrowbody aircraft in long-haul routes by European airlines has increased, aiding the deployment of IFE systems in narrowbody aircraft. Airlines such as Lufthansa and Air France focus on improving their business-class seats and enhancing the customer experience through IFE systems.
- Air Europa, Turkish Airlines, and TUI Airways are the major airlines in the region that offered IFE systems in their narrowbody fleet during 2017-2022. In contrast, some of the other major carriers, such as Air Europa, Air France, and British Airways, also offered IFE systems in their widebody fleet with a screen size ranging from 9 to 12 inches. The surge in aircraft procurement numbers due to the addition of new routes in the underserved markets of the region is expected to boost the demand for commercial aircraft and its associated IFE systems in Europe.

Turkey is the largest Country

- In-flight entertainment is an integral part of the cabin interior, playing an increasingly important role in defining the complete passenger flight experience in recent years. The IFE is an integral part of the cabin interior, playing a vital role in defining a passenger's complete flight experience. As observed, airlines are switching to lighter IFE systems to reduce the aircraft's overall weight. In terms of cabin class, economy and premium economy cabin class accounted for around 90% of the overall seatback in-flight entertainment screens in 2022.
- Airline companies in the European region are implementing fleet expansion plans to cater to the growing air passenger traffic in the major countries. This is expected to aid the demand for IFE systems in the region, with the importance of the IFE systems becoming a necessity for the airlines rather than just an additional amenity.
- Thales, Safran, and Panasonic are the major players in providing IFE systems in the European market. The major airlines in the region, such as British Airways, Air France, and Lufthansa, emphasize the adoption of 4K screens and OLED displays and increase the availability of IFE systems in their economy class to attract the attention of new customers and improve their existing services.
- The major commercial aircraft manufacturing OEMs: Boeing and Airbus, are expected to deliver many aircraft in the European region. For instance, around 2100+ narrowbody aircraft and 400+ widebody aircraft are expected to be delivered in the region during 2023-2029. Thus, with the growth in deliveries of new aircraft, this segment is expected to achieve higher growth during the forecast period.

## Europe Commercial Aircraft In-Flight Entertainment System Industry Overview

The Europe Commercial Aircraft In-Flight Entertainment System Market is fairly consolidated, with the top five companies occupying 78.09%. The major players in this market are Burrana, Latecoere, Northern Avionics srl, Panasonic Avionics Corporation and Thales Group (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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