

Europe Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 160 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Europe Ceramic Tiles Market size is estimated at USD 23.42 billion in 2024, and is expected to reach USD 29.41 billion by 2029, growing at a CAGR of 4.66% during the forecast period (2024-2029).

The ceramic tile market of Europe, which was one of the leading variants of the flooring market, suffered several setbacks during 2020 due to the sudden COVID-19 pandemic. However, the construction sector, which was the key market for ceramic tiles, also suffered due to COVID-19, which in turn affected the ceramic tile market with revenue losses.

Ceramic tiles are made from natural materials such as sand and clay. Ceramic materials for tiles comprise porcelain, earthenware, and stoneware. Ceramic tiles have been used in Europe for a long time. Factors responsible for projecting market growth are the increasing awareness of the benefits of ceramic tiles and the increasing applications of ceramic tiles, like in households and hospitals. In the United Kingdom, the residential construction sector is driving the growth of the ceramic tile market. While in countries like Russia, the improving economic conditions and upcoming construction projects, along with favorable government policies regarding infrastructure development, are propelling the ceramic tile market's growth.

Europe Ceramic Tiles Market Trends

Italy is the Major Exporter of Ceramic Tiles in Europe Region

The European region encompasses Germany, the UK, and Italy. Italy is a major exporter of ceramic tiles, with key import destinations like France, the US, Austria, Belgium, Germany, Greece, France, and Canada. Major players in the industry are focusing on achieving optimal operational costs, enhancing product quality, maximizing production output, and acquiring small

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

players to sustain themselves in the competitive market. The market players are continuously introducing products with low environmental impact and enhanced durability, as well as aesthetics, to gain consumer attention.

Residential Replacement Segment is Driving the Market

Residential replacement and new installation activities are anticipated to drive growth of the ceramic tile market. Ease of replacement and installation are some major characteristics of ceramic tiles, which makes them ideal for flooring. The demand for ceramic tiles has increased from projects related to the replacement of tiles in residential construction. The replacement market is expected to witness a strong growth, thus driving the growth of the ceramic tile market.

Europe Ceramic Tiles Industry Overview

The European ceramic tile market is moderately fragmented. With technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping new markets. Some of the major players are Mohawk Industries, Atlas Concorde S.P.A., Johnson Tiles, and Porcelanosa Group.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Value Chain / Supply Chain Analysis
- 4.5 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.5.1 Bargaining Power of Buyers
 - 4.5.2 Bargaining Power of Suppliers
 - 4.5.3 Threat of New Entrants
 - 4.5.4 Threat of Substitutes
 - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights into Latest Technologies Used in the Industry
- 4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Product Type
 - 5.1.1 Glazed

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.2 Porcelain
- 5.1.3 Scratch Free
- 5.1.4 Other Product Types
- 5.2 By Application
 - 5.2.1 Floor Tiles
 - 5.2.2 Wall Tiles
 - 5.2.3 Other Tiles
- 5.3 By Construction Type
 - 5.3.1 New Construction
 - 5.3.2 Replacement & Renovation
- 5.4 By End-User Type
 - 5.4.1 Residential
 - 5.4.2 Commercial
- 5.5 By Geography
 - 5.5.1 United Kingdom
 - 5.5.2 Germany
 - 5.5.3 France
 - 5.5.4 Italy
 - 5.5.5 Russia
 - 5.5.6 Belgium
 - 5.5.7 Poland
 - 5.5.8 Rest of Europe

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Mohawk Industries Inc
 - 6.2.2 Atlas Concorde S.P.A.
 - 6.2.3 Johnson Tiles
 - 6.2.4 Porcelanosa Group
 - 6.2.5 Saloni Ceramic SA
 - 6.2.6 Gruppo Ceramiche Ricchetti SpA
 - 6.2.7 Crossville Inc.
 - 6.2.8 Grupo Lamsoa
 - 6.2.9 Blackstone Industrial (Foshan) Ltd.
 - 6.2.10 Siam Cement Group
 - 6.2.11 RAK Ceramics
 - 6.2.12 China Ceramics Co. Ltd.
 - 6.2.13 NITCO
 - 6.2.14 Centura Tile Inc.*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 160 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-06"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

