

Egypt Paperboard Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 102 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Egypt Paperboard Packaging Market size is estimated at USD 2.32 billion in 2024, and is expected to reach USD 2.86 billion by 2029, growing at a CAGR of 4.22% during the forecast period (2024-2029).

The major factors driving the growth of the paperboard packaging market are the increasing demand for paper-based packaging in the food industry in Egypt and a significant upsurge in the e-commerce segment. Furthermore, the rising awareness of the usage of sustainable packaging among the Egyptian population is also driving the growth of the market studied.

Key Highlights

- The country's move to reduce plastic packaging consumption in line with the global movement is creating opportunities for paperboard packaging products. The Ministry of Environment of Egypt launched the European Union-funded initiative in the recent past, intending to lower Egypt's strong dependency on plastic packaging and reduce its use due to its adverse effects.
- The European Bank for Reconstruction and Development (EBRD) has been working to boost economic growth and develop open and sustainable market economies for the southern and eastern Mediterranean, known as SEMED. The growing investment of EBRD will help grow Egypt's paperboard packaging market ecosystem in the coming years.
- The COVID-19 pandemic resulted in a new transformation in the e-commerce segment in Cairo and across Egypt, as stated by the Cairo Real Estate Market Performance report by JLL. As a result of the pandemic, the closure of malls changed the logistics landscape in Egypt. Consumers have shifted their preferences towards e-commerce buying, and therefore the e-commerce sector is striving to keep up with the rising demand for online shopping.
- There is considerable growth in paperboard packaging products attributed to customers hoarding due to the COVID-19 pandemic in the country. There has also been an expected rise in consumption as a more significant portion of the Egyptian population's income has been allocated to food spending. The pandemic lowered spending on other aspects due to self-isolation measures.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Furthermore, the Russia-Ukraine war has an impact on the overall packaging ecosystem of the country.

-The dynamic prices of the raw materials, paper pulp imported from neighboring countries, and competition from plastic-based packaging are some factors challenging the market growth. For instance, as of May 2022, paper prices increased by EGP 1,200 (USD 64.56) per ton. These factors are expected to result in a decline in the profit margin of vendors until the cost is passed on to customers.

Egypt Paperboard Packaging Market Trends

Folding Cartons is Expected to Grow at a Significant Rate Throughout the Forecast Period

- Folding cartons are one of the most common types of consumer packaging found in the Egyptian paperboard packaging market. Folding cartons are majorly used in retail packaging to hold individual products, and these packaging can also be used to promote products to encourage impulse buying.
- Food and beverage companies in the country are focusing on more investments to expand their production volume, further creating opportunities for the folding cartons segment.
- For instance, Obour Land, which has 12 Carton Pack production lines, invested EGP 600 million (USD 24.64 million) over the past three to four years. The company received an EGP 200 million (USD 8.11 million) investment fund from the National Bank of Kuwait to open four new production lines and prepare for new investments in the coming years.
- Production of folding cartons has been steadily increasing in Egypt, owing to which the country has been witnessing steady growth in the exports of cartons, boxes, and cases made from paperboard. Egypt exported USD 26.27 million worth of paperboard cartons, boxes, and cases in 2017, which increased to USD 43.5 million in 2021.

Food Industry Segment is Expected to Hold a Significant Share Throughout the Forecast Period

- The food industry has been driving the increasing adoption of paperboard packaging in Egypt in the last few years owing to the rising domestic production of food grains like wheat, maize, and rice. According to the FAO-OECD, the production of wheat in the country is expected to reach 10.08 million tons by 2028.
- According to data published by the Ministry of Trade and Industry in April 2021, Egypt's food industries sector attracts investments of EGP 500 billion (USD 31.85 billion), which make up around 24.5% of the country's gross domestic product (GDP).
- Moreover, according to the data published by the chamber of food industries of Egypt in June 2022, food industries represent about 11% of Egypt's industrial production and employ about 25% of the workforce. There are rising obesity rates amongst the youth, increasing consumers' adoption of healthier lifestyles, and growing trends of buying premium confectionery products.
- In addition to this, a rise in the disposable income of the consumers coupled with increased investments by international Ready to Eat Food brands in the country's local market to boost the product's sales associated with a strong consumer base is driving the demand for the Egyptian paperboard packaging market.

Egypt Paperboard Packaging Industry Overview

The Egyptian paperboard packaging market is moderately competitive and comprises a significant number of regional players who have a considerable global footprint. These players hold a substantial share of the market and are focusing on expanding their customer base across the country. These players are focusing on the investment in introducing new solutions, strategic alliances, and other organic and inorganic growth strategies to capture a significant share during the forecast period.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- October 2022 - A recycling program for aseptic carton packs was introduced in Egypt by the European packaging company SIG in collaboration with Tagaddod. Aseptic carton packs from homes and the foodservice sector will be collected as part of the Recycle for Good initiative.
- April 2022 - The Lafarge Cement subsidiary of the Holcim Group in Egypt sold the paper bag converting lines to Mondi Group. A long-term supply contract was signed by the company's subsidiary Mondi Paper Bags, making Mondi a significant supplier of paper bags for Lafarge Cement Egypt.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions
- 1.2 Market Definition
- 1.3 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 PESTEL Analysis - Egypt Paperboard Packaging Market
- 4.3 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.3.1 Bargaining Power of Suppliers
 - 4.3.2 Bargaining Power of Consumers
 - 4.3.3 Threat of New Entrants
 - 4.3.4 Intensity of Competitive Rivalry
 - 4.3.5 Threat of Substitutes
- 4.4 Impact of COVID-19 on the Egypt Paperboard Packaging Industry
- 4.5 Major considerations for Establishing a Packaging facility in Egypt
- 4.6 Overview of the Global Paperboard Packaging Market

5 MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising demand for paper-based packaging products in the Food industry in Egypt
 - 5.1.2 Growth in the e-commerce segment
 - 5.1.3 Increasing awareness on the use of sustainable packaging aided by changing regulatory landscape
- 5.2 Market Challenges
 - 5.2.1 Environmental concerns and high competition from Plastic-based packaging

6 EGYPT CARTONBOARD IMPORT AND EXPORT ANALYSIS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1 Egypt Cartonboard Production (2010 - 2021)
- 6.2 Egypt Cartonboard Import Volume and Value (2010 - 2021)
- 6.3 Egypt Cartonboard Export Volume and Value (2010 - 2021)
- 6.4 Major Importing and Exporting countries

7 MARKET SEGMENTATION

- 7.1 By Product Type
 - 7.1.1 Corrugated and Solid Fiber Boxes
 - 7.1.2 Folding Cartons
 - 7.1.3 Other Product Types
- 7.2 By End-User Industry
 - 7.2.1 Food
 - 7.2.2 Beverage
 - 7.2.3 Healthcare and Pharmaceutical
 - 7.2.4 Household and Personal Care
 - 7.2.5 Other End-user Industries

8 COMPETITIVE INTELLIGENCE

- 8.1 Company Profiles
 - 8.1.1 Cepack Group
 - 8.1.2 Amcor Limited
 - 8.1.3 National Bag Company
 - 8.1.4 Indevco Group
 - 8.1.5 Huhtamaki Group
 - 8.1.6 Graphic Packaging International Egypt
 - 8.1.7 Lasheen Group
 - 8.1.8 Express International Group

9 INVESTMENT ANALYSIS

10 FUTURE OF THE MARKET

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Egypt Paperboard Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 102 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com