

## **Egypt Floor Covering - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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### **Report description:**

The Egypt Floor Covering Market size is estimated at USD 2.27 billion in 2024, and is expected to reach USD 2.94 billion by 2029, growing at a CAGR of 5.26% during the forecast period (2024-2029).

With the construction industry growing in Egypt, the market for floor coverings has also been growing. Cairo's urban development program, which entails creating 23 new cities, was the main driving force behind construction. Along with the strong construction industry, the floor-covering market is driven by the fact that more and more people want to make the inside of their homes look nicer and more expensive. But the manufacturing process is making more and more trash that can't be recycled. This has become a problem for the industry. The damage should be lessened as technology changes and more eco-friendly raw materials are used in manufacturing.

COVID-19 had an influence on the Egypt floor covering market, just like it did on any other market. Floor covering could not be installed due to the nationwide lockdown in many places in Egypt, and unfortunately, like any other market, we could not shift the floor covering market online. As a result, the floor-covering market suffered from this disadvantage.

The carpet and rug part of the market is becoming more important as the desire for nice interiors grows. The latest trends and fashions are inspiring manufacturers to spend more time creating designer carpets and ceramic tiles. Customizing floor coverings for different rooms in the same house by using a combination of carpets and tiles or wood flooring, etc., is also gaining in significance in recent times.

Egypt Floor Covering Market Trends

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## Ceramic Tiles Occupy A Major Share Of The Market

The domestic production of Ceramic tiles started to increase rapidly during 1990 and currently, Egypt is one of the largest manufacturers of ceramic tiles and ceramic sanitaryware ranking 10th in the global market. In the year 2022, Egypt's domestic market consumed 80% of the total ceramic tiles production and exports 20% to other countries. The total consumption of ceramic tiles in Egypt was approximately 238 million square meters in 2020. The main exporting countries of Egypt ceramic tiles are Italy and Spain, where its products are highly esteemed for their design and advanced technology.

## Rising Demand For Carpets and Rugs In Egypt

With the growing demand for carpets for domestic use, the manufacturers in Egypt are showing great interest in increasing their production capacity to produce more aesthetically attractive carpets for residential purposes. They are even focusing on creating products that have a positive impact on people's health and well-being inside their homes. With the innovation implied in commercial carpet production, the manufacturers are trying to attract more customers by creating a more holistic approach to designing inspiring, multi-purpose spaces that support the health and well-being of the workplace by creating a shift towards a circular economy business model.

Carpets and rugs in Egypt observe a continuous growth in revenue over the period, reached a value of USD 81.06 million in 2022, with a 6.3% y-o-y growth in revenue.

## Egypt Floor Covering Industry Overview

The report covers major players operating on the floor covering the market in Egypt along with their product portfolio, key financials, and developments. The market is transforming with many technological advancements through product innovation. Major players are focusing on different strategies to expand their footprint and mergers and acquisitions are helping them to enhance their product portfolio along with extending their geographical presence across the globe.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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