

Dishwasher - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Dishwasher Market size is estimated at USD 5.32 million in 2024, and is expected to reach USD 7.74 million by 2029, growing at a CAGR of 7.81% during the forecast period (2024-2029).

The COVID-19 Pandemic has positively influenced Kuwait's Dishwasher market. Many Brands are seeing a rise in demand for dishwashers as many consumers have increasingly started to cook at home amidst the remote working during the COVID-19 pandemic. This has led to the rise in demand for the dishwasher category. They indicate a change in consumer demand and buying patterns during the COVID-19 pandemic.

The Dish Washer Market in Kuwait is undergoing a significant change where consumers are starting to shift from traditional products towards more spontaneous, elegant, and appealing products. Over the past few years, manufacturers have invested in product development to provide additional benefits to consumers. They have integrated sensors and features to the product that can be connected to smartphones to monitor the detergent level and to get alerts about the wash cycles. In addition, manufacturers are introducing localized products based on the need of the consumers. Consumers have preferred stainless-steel dishwashers as they are low maintenance. Stainless steel products require lower wattage heat for drying, saving energy. Furthermore, buyers opt for products incorporating innovative features such as glass protection, shine enhancers, rinse aid, soundproof, and LED touch panels. This innovation is anticipated to fuel the product demand.

Kuwait Dishwasher Market Trends

Changing Life Style of Consumers is Increasing the Demand

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Due to the rapid growth of urbanization in Kuwait, there is a steady change in the lifestyle that people are adapting. There is a steady rise in personal disposable income; after the pandemic in Kuwait, there has been a surge in awareness regarding health & hygiene, rise in the working class in Kuwait has led consumers to have a busy & hectic lifestyle, small & medium-sized restaurants is increasing in number, growth of tourism industry in Kuwait attracts many consumers to go to restaurants, increase in the number of women employments, and growth in popularity of eating-out culture are some of the major factors that exponentially contribute toward the growth of the Kuwait dishwasher market. People are increasingly adopting dishwashers and other such appliances in their kitckitchensimprove their living standards. Moreover, demand for technologically advanced appliances and demand for luxury goods has propelled the dishwasher market growth across Kuwait.

Product Innovations are Augmenting the Market Growth

The changing life style of the coustmers in Kuwait is opening scope for product innovation of Dishwashers. As, there are a number of major players in Kuwait's Dishwashers Market, the only thing that would set them apart from the competitors is Product innovation. The developments that are being made in the dishwashers are providing better mechanics for the dishwashing, manufacturing machines that produce minimum sound, incorporating developed sensors and features that will enable it to connect to the smartphones, and the development of the system that will help in monitoring the detergent level and the alert notifications of the dishwasher cycles. The rising influence of printed or online documentation, websites, advertising campaigns, and other marketing communication materials for dishwashers is influencing the sales of dishwashers. Furthermore, key players are focusing on product innovation in dishwashers, including pre-soak cycles, removable trays, fold-down tines, adjustable racks, better spray arms, and improved wash and dry systems in the final product, which is likely to support the market growth.

Kuwait Dishwasher Industry Overview

The dishwasher Market in Kuwait is moderately consolidated in nature. Some of the major players operating currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping new markets.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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