

Cosmetics And Perfumery Glass Bottles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Report description:

The Cosmetics And Perfumery Glass Bottles Market size is estimated at USD 2.49 billion in 2024, and is expected to reach USD 3.12 billion by 2029, growing at a CAGR of 4.66% during the forecast period (2024-2029).

The cosmetic industry has the most varied packaging requirements among all sectors, and the packaging for cosmetics has been increasing steadily. The cosmetics industry now seems united to reduce the impact of plastic pollution with new thoughtful packaging strategies and refined formulations.

Key Highlights

- Glass is one of the oldest packaging materials, which is nonporous and impermeable. It does not degrade, providing chemically inert properties. Glass adds to the premium appeal of the products and allows buyers to see the content and its color, giving them an idea of what they are getting. This is one of the main reasons why glass is used in the packaging of many cosmetics.
- The pace of demand for sustainable solutions is rapidly increasing as companies are actively searching for alternatives to conventional plastics commonly used in cosmetics packaging, including thermoset materials. These materials are not recyclable; therefore, they may face restrictions under various packaging regulations imposed by the government. Additionally, certain materials, such as ABS, are subject to upcoming region-specific conditions, prompting companies to shift toward more sustainable solutions such as glass packaging.
- The utilization of premium packaging plays a crucial role in elevating consumer satisfaction with a brand, and consequently, it increases the likelihood of them purchasing the product again and recommending it to others. The key players operating in the global cosmetic and perfume glass packaging market focus on expanding their product lines by introducing diverse luxury glass packaging products designed for cosmetic and perfume applications. This is expected to drive up the demand for this type of packaging over the forecast period.

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- Traditionally, the preferred materials across cosmetic packaging have been aluminum and glass. Over time, these materials became expensive due to raw material prices and other factors and could not provide economically viable solutions for packaging products across mass consumption. That marked the advent of plastics as an option.
- The COVID-19 crisis demonstrated that the world may change quickly, causing significant fluctuations in demand. Sometimes, supply cannot keep up with demand. The personal care firms were under pressure to alter their product-innovation pipelines even before the pandemic, inspired by the ability of digital-native direct-to-consumer firms to move from concept to cabinet in less than a month. ?

Cosmetics And Perfumery Glass Bottles Market Trends

The Perfume Segment is Expected to Register Significant Growth

- With the demand for natural fragrances over synthetic-based ingredients and the increased popularity of luxury perfumes, the market is expected to grow significantly during the forecast period. This increased demand has made companies invest in innovative designs for perfume bottles. Also, perfume glass bottles are high-end luxury bottles because of their well-rounded shapes and good reflectivity.
- With consumers becoming more aware of their impact on the global environment, they are looking for products that are sustainable and reduce waste. Consequently, there is a growing demand for refillable glass bottles. Refillable perfume bottles reflect these values by eliminating the need for disposable packaging and reducing plastic waste. Since glass is completely recyclable indefinitely without degrading in quality, it is an uncontested choice for refillable perfume bottles.
- In addition, refillable bottles also offer cost savings for consumers and manufacturers. Consumers can buy these bottles for a cost-effective long-term solution, as they can buy perfume refills for a lower price than buying new bottles every time. Also, these refill bottles provide a steady income stream, as they buy perfume refills regularly.
- The growing demand for unisex luxury perfume is also expected to drive the need for glass bottles in the cosmetic sector. Customers across the globe want to be recognized for their wants and tastes, not for their gender. Several worldwide launches are witnessing similar trends, expanding the demand for glass bottles.
- According to Trefis.com, the global fragrance market has witnessed steady growth in the past few years, from USD 39.80 billion in 2017 to USD 52.40 billion in 2025. This constant growth in perfume and fragrance products is expected to be witnessed during the forecast period, which would proportionally push the demand for glass bottles and containers.

Asia-Pacific is Expected to Witness the Highest Growth

- China's packaging industry is expanding rapidly and steadily due to the country's fast-growing economy and the rising middle class with increased purchasing power. Cosmetic packaging is in high demand as China's cosmetic market has experienced significant growth in recent years. The cosmetic and perfume packaging category will face challenges and opportunities, but new trends in the Chinese consumer lifestyle are influencing the demand for glass packaging.
- Glass packaging protects the skincare products from moisture, air, and UV rays. Many skincare products contain sensitive ingredients that must be preserved as much as possible. The best way to protect skincare products is to use glass packaging. This ensures that the products are in the cleanest and most effective condition possible.
- Additionally, one of the reasons why people are interested in Korean products is because they believe that Korean skincare products focus on the health and well-being of consumers. These products are believed to be made with natural ingredients mentioned on the packaging label. The affordable price and attractive design of these products have made them irresistible. With the growing awareness of the benefits, the social media influence, and the uniqueness of the products among consumers, people

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are more likely to invest in these products.

- The use of glass in the cosmetics and perfume industry continues to evolve with changing trends and consumer preferences. Leading brands in the sector are experimenting with new designs and techniques to create a unique and elegant packaging solution that reflects the high quality of their products.

Cosmetics And Perfumery Glass Bottles Industry Overview

The cosmetics and perfumery glass bottles market is highly competitive and fragmented, consisting of several major players. In terms of market share, few of the major players currently dominate the market. With a prominent share in the market, these major players are focusing on expanding their customer base across several countries. The vendors in the market are leveraging strategic collaborative initiatives to drive innovations in the packaging industry, and some of them are Verescence France, Vidraria Anchieta, Vitro S.A.B. de C.V, Zignago Vetro SpA, and Piramal Glass Private Limited.

In September 2023, Verescence and Albea Cosmetics and Fragrance joined forces to offer the premium version of Albea's refillable TWIRL cosmetic bottle. The base, produced by Verescence in Spain, features its glass composition "Infinite Glass"20," integrating 20% Post-Consumer Recycled (PCR) glass and providing a tint that meets luxbrands'nds' aesthetic demands.

In February 2023, La Colline, a Swiss premium brand, selected Stoelzle's standard 'Classic Slim' bottle for its new Native Age oil. The Classic Slim is a thin, cylindrical 30 ml bottle. La Colline chose Stoelzle as a trusted manufacturer, and they also asked Stoelzle to create a special decoration for their bottle. The oil is available in a standard 30 ml bottle called the Classic Slim, which is a cylindrical bottle.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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