

## **Colombia Cold Chain Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

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### **Report description:**

The Colombia Cold Chain Logistics Market size is estimated at USD 224.5 million in 2024, and is expected to reach USD 394.83 million by 2029, growing at a CAGR of 11.95% during the forecast period (2024-2029).

#### Key Highlights

- The market is driven by trade growth in perishable products and the government's favorable support for developing cold chain infrastructure. Colombia's logistics industry has recently improved, ranking 5th in Latin America and the Caribbean. The government is working hard to improve the decentralized logistics infrastructure. Factors such as the increase in cold storage, the growth of the processed food sector, and the pharmaceutical industry are expected to drive the development of the cold chain logistics market in Columbia.
- The pandemic positively impacted the cold chain industry and increased demand for cold chain warehousing. Cold chain service providers adopted pioneering technologies to meet the growing demand for food safety (mainly processed foods). The COVID-19 outbreak led to a shift in an organized retail market to prevent further virus outbreaks. These developments underscored the need for the food value chain to shift from an open market to a cold chain model to keep perishable items longer. These factors were expected to drive demand for the cold chain during the forecast period.
- The pharmaceutical industry has widely accepted the potential benefits of cryogenic cold chain utilities in storing vaccines, blood samples, and other cell testers, with massive demand for the cold chain market. Moreover, the need for cold storage in online grocery stores has increased. The growth in online grocery sales in the market is expected to increase the demand for cold storage space in the next five years.

Colombia Cold Chain Logistics Market Trends

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## Rising Consumer Demand For Perishable Goods

Consumers are now more aware of health and wellness and the effect that food nutrients, especially protein, have on overall physical and mental growth and development. This has resulted in a change in the consumption pattern of perishable foods, such as dairy products, fruits and vegetables, and high-protein animal-based products (such as meat, eggs, fish, and seafood). Emerging economies in Asia Pacific and Latin America are witnessing a high demand for perishable food products. This can be attributed to rapid urbanization, changing tastes and preferences, and the rising disposable income of consumers in these countries. The market potential for processed and frozen food products is also high in among emerging countries such as Colombia due to their lower adoption rates. The consumption of ready-to-eat meals, such as frozen pizzas, desserts, and snacks, is rising steadily in the LATAM countries. The frozen food market requires an effective cold storage system so that the chemical composition of food items remains intact even after several months. With the increased international trade of perishable food products, the demand for cold storage systems is expected to increase in the coming years.

## Increasing Demand for Dairy Products and Frozen food is driving the Market Growth

Colombian dairy imports are mostly cream, whey protein, milk powder, and other product ingredients, such as casein. Domestic consumption of dairy products has increased due to promotional efforts that appeal to changes in consumption patterns because of urbanization and income shifts. Consumers prefer fresh cheese, which is available in modern retail and mostly in wet markets and mom & pop stores due to its artisanal production. Even though hard cheese is seen as expensive and with a strong flavor, retailers like PriceSmart, D1 and Jumbo introduce different cheese varieties, which are key for educating consumers about this product. Colombian milk production reached 7,821 million liters (2,066 million gallons) in 2021. The dairy manufacturing sector in Colombia includes domestic and multinational companies, such as Nestle, Parmalat, and Danone, and domestic brands, including Colanta, Alpina, and Alqueria.

The Other Dairy Product, Bread consumption per capita is still low at 22 kilograms (48 pounds) compared to other Latin American countries, such as Chile (98 kilograms/216 pounds), Argentina (82 kilograms/180 pounds), and Uruguay (55 kilograms/121 pounds). Chilled meat and poultry products are in high demand in urban areas. According to Euromonitor, most of the Colombian chilled processed food market is in processed meats or poultry, and a minor share for chilled ready-to-eat meals; however, preference for chilled processed food has always been higher than for frozen products. Mexican, Italian, and Chinese preparations are preferred by consumers when buying ready-to-eat-meals. Grupo Nutresa leads in this category with a 60 percent market share. For canned goods, Colombians are primarily consumers of canned tuna, but the market for other canned/preserved products, such as meat, beans, tomatoes, and soups, is expanding. New competitors have arrived in the market, offering various products according.

## Colombia Cold Chain Logistics Industry Overview

The Colombian cold chain logistics market is expected to be fragmented due to the presence of local and international players. The market sees increasingly fierce competition in the field of e-commerce logistics. The growth in agricultural product exports in the global and domestic markets is expected to attract many international players in the warehousing and storage fields. The major players in the market include Megafin Logistica Para Alimentos, Frigometro, Apix Logistica Especializada SAS, and Transportes Iceberg De Colombia.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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## **Table of Contents:**

### 1 INTRODUCTION

- 1.1 Study Deliverables
- 1.2 Study Assumptions
- 1.3 Scope of the Study

### 2 RESEARCH METHODOLOGY

- 2.1 Analysis Methodology
- 2.2 Research Phases

### 3 EXECUTIVE SUMMARY

### 4 MARKET DYNAMICS AND INSIGHTS

- 4.1 Current Market Scenario
- 4.2 Market Dynamics
  - 4.2.1 Drivers
  - 4.2.2 Restraints
  - 4.2.3 Opportunities
- 4.3 Technological Trends and Automation
- 4.4 Government Regulations and Initiatives
- 4.5 Industry Value Chain/Supply Chain Analysis
- 4.6 Spotlight on Ambient/Temperature-controlled Storage
- 4.7 Industry Attractiveness - Porter's Five Forces Analysis
- 4.8 Impact of Emission Standards and Regulations on Cold Chain Industry
- 4.9 Impact of COVID-19 on the Market

### 5 MARKET SEGMENTATION

- 5.1 By Services
  - 5.1.1 Storage
  - 5.1.2 Transportation
  - 5.1.3 Value-added Services (Blast Freezing, Labeling, Inventory Management, etc.)
- 5.2 By Temperature Type
  - 5.2.1 Ambient
  - 5.2.2 Chilled
  - 5.2.3 Frozen
- 5.3 By Application
  - 5.3.1 Horticulture (Fresh Fruits and Vegetables)
  - 5.3.2 Dairy Products (Milk, Ice-cream, Butter, etc.)
  - 5.3.3 Meats and Fish
  - 5.3.4 Processed Food Products
  - 5.3.5 Pharma, Life Sciences, and Chemicals

### 6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
  - 6.2.1 Megafin Logística Para Alimentos
  - 6.2.2 Frigometro

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- 6.2.3 Apex Logistica Especializada SAS
- 6.2.4 Transportes Iceberg De Colombia
- 6.2.5 Sefarcol SA
- 6.2.6 Rentafrio
- 6.2.7 Ransa Colombia Colfrigos
- 6.2.8 Frimac
- 6.2.9 Sabanagro Ltda
- 6.2.10 Transportes Camfri SA\*

## 7 FUTURE OF COLD CHAIN LOGISTICS MARKET

## 8 APPENDIX

- 8.1 Macroeconomic Indicators (GDP Distribution, by Activity, Contribution of the Transport and Storage Sector to Economy)
- 8.2 External Trade Statistics - Exports and Imports, by Product

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