

## **Cloud Enterprise Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The Cloud Enterprise Management Market size is estimated at USD 35.11 billion in 2024, and is expected to reach USD 74.80 billion by 2029, growing at a CAGR of 16.33% during the forecast period (2024-2029).

Solutions for enterprise content management (ECM) enable a firm to fully leverage the customer and company knowledge embedded in its content. Business content is captured, stored, activated, analyzed, and automated by ECM solutions, which create new value from previously unstructured and inaccessible data.

#### Key Highlights

- While monitoring performance and costs, cloud management software enables and even automates the movement of workloads between private and public clouds. These technologies have the potential to increase the efficiency of multi-cloud administration significantly.
- The expanding trend of "bring your device" and the increased necessity for agility and flexibility in company operations contribute to the market's expansion (BYOD).
- Unstructured content's rapid expansion significantly hinders many organizations, especially companies. As a result, more businesses are utilizing the advantages of cloud computing.
- Some significant factors driving the migration from legacy ECM solutions to the cloud include the expansion in digital content across companies, the ease of access from remote endpoints, the requirement for regulatory compliance, and the necessity to protect enterprise data from disaster.
- Some of the most significant public cloud obstacles impeding the market's expansion are internet outages and bandwidth limitations, cost control, data privacy and security concerns, resource protection, governance, compliance, and lack of experience.
- The use of video conferencing technologies and virtual conference software dramatically increased due to COVID-19.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

Governments implemented lockdowns across the globe. The need for internet bandwidth increased dramatically as a result of this. Since it was simple to manage the unexpected surges in bandwidth demand in a corporate cloud scenario, which witnessed market expansion, cloud computing was a lifesaver in such situations.

## Cloud Enterprise Content Management Market Trends

### Hybrid Cloud Expected to Record High Adoption

- Organizations worldwide have worked to improve their scalability and agility during the past ten years to outperform their competitors. To manage demand fluctuations, enterprises all over the world are moving more and more toward the implementation of hybrid clouds.
- Hybrid clouds primarily focus on maximizing private clouds' flexibility and security while minimizing expenses. The public and private clouds are said to operate independently of one another in a hybrid cloud system, with one or more shared connections allowing for seamless communication.
- Hybrid clouds offer benefits such as cost-effectiveness and flexibility required by modern businesses that use multiple technologies simultaneously, such as mobile applications, social networks & websites, and traditional business apps.
- Hosting, hybrid cloud security, and software for managing hybrid clouds are among the services provided in this sector. With the help of these technologies, retail service providers may use advanced data analytics to learn more about consumer wants, requirements, and behaviors. Retail businesses may provide their customers with a personalized and interesting user experience thanks to cloud-based tools.
- As companies increasingly prioritize data analytics for decision-making, the gradual shift from private cloud computing is one of the key enablers of hybrid clouds.
- When a company wants to free up local resources for more sensitive data or applications, using a hybrid cloud enables it to do so without spending a tonne of money on handling temporary surges in demand.

### North America to be the Largest Market

- The hybrid cloud industry is predicted to be dominated by North America. Several local businesses are transitioning from the public cloud to a new era of hybrid IT, which mixes the public cloud, private cloud, and traditional IT. Several companies have adopted a hybrid cloud strategy, which helps them grow their operations and provide customer service.
- The most recent technology developments in content management are in the area. Also, there is a high internet penetration rate, which supports the development of the areas bring your device (BYOD) trend.
- Out of all the regions in the world, this one generates the most money for the market. The need for highly effective cloud services has arisen due to high-profile data breaches that have compromised customer data in the last ten years. For instance, Apple was the target of intense public indignation when numerous high-profile individuals' iCloud accounts were compromised.
- Large companies are increasingly looking for multi-cloud management solutions because the ML capabilities of multi-cloud settings may facilitate large data transfers. Instead of relying on a single cloud provider's infrastructure, supplemental services, and pricing, multi-cloud adoption gives businesses other options in this area.
- The continued rollout of wireless connectivity and the growing adoption of connected and IoT-enabled devices have driven the demand for innovative solutions based on the latest technologies.

## Cloud Enterprise Content Management Industry Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

The cloud enterprise management market is consolidated because the majority of the market share is owned by top players in the industry. Small and medium-sized businesses are improving their cloud services. Still, the top companies have attracted a significant number of customers and are making considerable investments in new technologies and innovations. Alfresco Software Inc., Docuware GmbH, Hewlett Packard, Lexmark International Ltd., Microsoft Corp., Oracle Corp, Newgen Software Inc., Xerox Corp., IBM Corporation, and OpenText Inc. are a few of the major participants.

- In November 2022, Hewlett Packard Enterprise announced a next-generation compute portfolio that delivers a cloud operating experience designed to power hybrid environments and digital transformation. The new HPE ProLiant Gen11 servers give businesses easy-to-use, reliable, and optimized computing resources that are perfect for various modern workloads, such as AI, analytics, cloud-native applications, graphically demanding applications, machine learning, virtualization, and desktop infrastructure (VDI).

- In November 2022, DocuWare announced the introduced iPaaS connectors to its portfolio. iPaaS connectors are valuable for every business that uses accounting software such as Intuit QuickBooks, Xero, Lexoffice, Bexio, or ERPs from Microsoft or SAP and needs to share data. DocuWare uses webhooks to pass data via the integration platform to the other application.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

## **Table of Contents:**

### 1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

### 2 RESEARCH METHODOLOGY

### 3 EXECUTIVE SUMMARY

### 4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Industry Value Chain Analysis
- 4.3 Industry Attractiveness - Porter's Five Forces Analysis
  - 4.3.1 Bargaining Power of Suppliers
  - 4.3.2 Bargaining Power of Buyers/Consumers
  - 4.3.3 Threat of New Entrants
  - 4.3.4 Threat of Substitute Products
  - 4.3.5 Intensity of Competitive Rivalry
- 4.4 Technology Snapshot

### 5 MARKET DYNAMICS

- 5.1 Market Drivers
  - 5.1.1 Increasing Uptake of Cloud Computing Technology
  - 5.1.2 Rising Trend of Enterprise Mobility

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 5.2 Market Restraints

### 5.2.1 Internet Breakdown and Bandwidth Limitation

## 6 MARKET SEGMENTATION

### 6.1 By Solution

#### 6.1.1 Content Management

#### 6.1.2 Case Management

#### 6.1.3 Workflow Management

#### 6.1.4 Record Management

#### 6.1.5 Digital Asset Management

#### 6.1.6 Other Solutions

### 6.2 By Deployment Model

#### 6.2.1 Public Cloud

#### 6.2.2 Private Cloud

#### 6.2.3 Hybrid Cloud

### 6.3 By End-user Industry

#### 6.3.1 BFSI

#### 6.3.2 Energy and Power

#### 6.3.3 Medical and Healthcare

#### 6.3.4 Manufacturing

#### 6.3.5 Retail

#### 6.3.6 IT and Telecom

#### 6.3.7 Other End-user Industries

### 6.4 By Service

#### 6.4.1 Professional

#### 6.4.2 Managed

### 6.5 By Organization Size

#### 6.5.1 Small and Medium Enterprises

#### 6.5.2 Large Enterprises

### 6.6 By Geography

#### 6.6.1 North America

#### 6.6.2 Europe

#### 6.6.3 Asia-Pacific

#### 6.6.4 Latin America

#### 6.6.5 Middle East & Africa

## 7 COMPETITIVE LANDSCAPE

### 7.1 Company Profiles

#### 7.1.1 Alfresco Software Inc.

#### 7.1.2 Box Inc.

#### 7.1.3 Docuware GmbH

#### 7.1.4 Hewlett Packard Enterprise

#### 7.1.5 Lexmark International Inc.

#### 7.1.6 Microsoft Corp.

#### 7.1.7 Newgen Software Inc.

#### 7.1.8 Oracle Corp.

#### 7.1.9 Xerox Corp.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.1.10 IBM Corporation

7.1.11 OpenText Inc.

8 INVESTMENT ANALYSIS

9 MARKET OPPORTUNITIES AND FUTURE TRENDS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Cloud Enterprise Management - Market Share Analysis, Industry Trends & Statistics,  
Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-28"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

