

China Mattress - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The China Mattress Market size is estimated at USD 15.21 billion in 2024, and is expected to reach USD 23.84 billion by 2029, growing at a CAGR of 9.40% during the forecast period (2024-2029).

China emerged as an important production hub for mattress manufacturing. China's mattress market developed rapidly due to the growing population in China, increasing income levels, and the booming housing market. Other major reasons include the growth of international trade in current times. Mattress manufacturing is a highly profitable market in China, but margins are being squeezed due to rising material and labor costs, which can also hinder the growth of the market. China's mattress industry is still affected by other factors, such as the speed of renovation of existing houses, expansion of new houses, and innovation in traditional sleep concepts. Consumer groups are expanding in the Chinese mattress market and have the potential for further development. Consumers highly regard a functional and healthy mattress in the market due to changing lifestyles and sleep disorders among people. Replacement of bedding is forecasted to lead to the growth of the mattress market in China. Social e-commerce channels, such as Twitter, Tuoke, and Pinchao, are also playing a huge role in the development of the market studied.

The COVID-19 pandemic and lockdown acted as a massive restraint on the Chinese mattress market in 2020, as supply chains were disrupted due to trade restrictions. The purchase of these products was declined due to lockdowns imposed by the Indian government. The lockdown restrictions forced to stop the manufacturing of mattresses and reduced the purchasing of mattresses, which resulted in a decline in the overall ASEAN market.

Chinese Mattress Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

China is the Major Exporter of Mattresses

There is a growing export of mattresses from China, and it is the world's largest mattress exporter to the major mattress markets. China holds more than one-third of the total mattress exports, representing about 33% of the total market. The top five exporting destinations for China mattresses include Thailand, Italy, the United States of America, Vietnam, and Australia.

Memory Foam Mattresses Demand is Expected to Increase in the Chinese Mattress Market

Memory foam mattresses in China still have a low share as compared to other mattress types. Due to the traditional consumption habits of the Chinese and the low income of the residents, memory foam mattresses are still in the developmental phase in China. Product development will be mainly driven by the urbanization of the population and expanding residential areas. Consumer preference is also changing in the market, and they are accepting the concept of healthy sleep, which might escalate the demand for mattresses further. The demand for innerspring and latex mattresses is also expected to increase in the market.

Chinese Mattress Industry Overview

The Chinese mattress market is fragmented and has highly intensified competition among industry players. There is a high homogeneity of products manufactured in the market; however, brand awareness among consumers is likely to drive the market further. Low-range products have high competition in the market, while international companies mainly develop high-end products in the market. Consumers are price-sensitive, and price competition is rising in the market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS AND DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Increase in Disposable Income is Driving the Market
- 4.3 Market Restraints
 - 4.3.1 Challenges in Distribution and Logistics
- 4.4 Market Opportunities
 - 4.4.1 Demand for Premium and Customized Mattresses
- 4.5 Value Chain/Supply Chain Analysis
- 4.6 Porter's Five Forces Analysis
 - 4.6.1 Bargaining Power of Suppliers
 - 4.6.2 Bargaining Power of Buyers/Consumers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.6.3 Threat of New Entrants
- 4.6.4 Threat of Substitute Products
- 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights into Government Regulations in the Market
- 4.8 Insights into Technological Disruptions in the Market
- 4.9 Insights into Different Sizes of Mattresses
- 4.10 Insights into Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Type
 - 5.1.1 Innerspring Mattresses
 - 5.1.2 Memory Foam Mattresses
 - 5.1.3 Latex Mattresses
 - 5.1.4 Other Types (Gel and Hybrid)
- 5.2 By End User
 - 5.2.1 Residential
 - 5.2.2 Commercial
- 5.3 By Distribution Channel
 - 5.3.1 Offline
 - 5.3.2 Online

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Sleemon Xilinmen Furniture Co. Ltd.
 - 6.2.2 Simmos
 - 6.2.3 Serta
 - 6.2.4 Sealy
 - 6.2.5 King Koil
 - 6.2.6 Sleep Number
 - 6.2.7 Simmons
 - 6.2.8 Tempur-Pedic
 - 6.2.9 Silentnight
 - 6.2.10 Airland*

7 FUTURE AND OPPORTUNITIES IN THE MARKET

8 DISCLAIMER

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

China Mattress - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-28"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com