

## **China Gelatin - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

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### **Report description:**

The China gelatin market was valued at USD 155.1 million for the current year and is projected to register a CAGR of 5.07% over the next five years.

#### Key Highlights

- Gelatin is frequently used in the food and beverage industry to provide products like candies, desserts, and dairy dishes with texture, stability, and gelling qualities. Gelatin demand in this industry has been driven by the expansion of China's middle class, shifting consumer preferences, and rising interest in practical and creative food products. Gelatin is projected to be in strong demand from functional food applications due to its capability to improve food quality, prevent a number of diseases, and be used in food fortification.
- The gelatin is also used for manufacturing capsules and other drug delivery methods. The demand for gelatin as a vital component in these applications has increased along with the growth of China's healthcare and pharmaceutical industries. For instance, the total operating revenue of the pharmaceutical industry in China was CNY 3363.37 billion (USD 525.17 billion) in 2022, according to the National Bureau of Statistics of China.
- Gelatin is made from collagen that has been obtained from the skin, bones, and connective tissues of animals, including domesticated cattle, chickens, pigs, and fish. Collagen is then partially hydrolyzed to generate a collection of peptides and proteins known as gelatin. China attracts gelatin manufacturers because of the abundance of raw materials available. Slaughterhouses are the main source of raw materials.
- For instance, the total number of poultry slaughtered in China was 16.14 billion heads in 2022. Animal-based gelatin's relatively lower price and its suitability for people with shellfish allergies have helped the segment take the lead in the source category.

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## China Gelatin Market Trends

### Rising Consumer Demand for Convenient and Functional Foods and Beverages

- The gelatin market has been greatly influenced by the rising demand for functional and convenient food products in China. Gummy candies, yogurt, and jelly sweets foods that gain value from the addition of gelatin to increase their texture and durability. Attractive foods that taste good and remain fresh for a long time in the market are highly preferred by consumers. Gelatin aids in the fulfillment of these properties, making it a useful component for producers seeking to improve the overall eating experience.
- Demand is rising for convenience foods and beverages due to changing Chinese lifestyles, an increase in the number of people working, busy lifestyles, and consumers who lack the time and motivation to prepare home-cooked meals.
- For instance, The number of employed people in China was 733.51 million in 2022, according to the National Bureau of Statistics of China. Consumers are increasingly favoring functional and fortified food and beverage products. Functional foods are the ideal way to give the body the necessary micronutrients. The demand for gelatin is increasing at a faster rate as a result of rising fortified food product demand and increased consumer awareness of food fortification. Almost all food products contain gelatin as a functional element.
- Collagen is a protein found in gelatin that is essential for joint and skin health. Customers are seeking goods that go beyond basic nourishment as they are more health conscious. Gelatin is becoming more prevalent in foods that are high in protein and focused on promoting good health due to its protein content and potential health advantages.

### Increasing Application of Gelatin in Pharmaceuticals Sectors to Drive Market Growth

- The gelatin market in China has been greatly influenced by the expanding use of gelatin in the pharmaceutical industry. The substance used to make capsules that contain prescription drugs and dietary supplements is gelatin. It offers a reliable and efficient method of giving patients access to pharmacological components.
- The demand for gelatin capsules increases along with China's pharmaceutical industry, providing a steady market for gelatin producers. For instance, the gross profit of the pharmaceutical and medicine manufacturing industry in China was CNY 515.36 billion (USD 80.36 billion) in 2022, according to the China Pharmaceutical Enterprises Association.
- Various medication delivery techniques, including controlled-release formulations, utilize gelatin. Because of its biocompatibility and capacity to create stable matrices, it is appropriate for encasing and delivering medicines with particular release profiles. For instance, China exported pharmaceuticals and medicine valued at CNY 403.78 billion (USD 63.02 billion) in 2022, according to the China Pharmaceutical Enterprises Association. The demand for gelatin with specialized qualities has increased as research and development into new medication delivery systems has increased.
- Clinical trials and pharmaceutical research are expanding in China, which requires an ongoing supply of premium gelatin for testing and experimentation. In the process of creating and testing new drug formulations and delivery systems, gelatin is often used as a component. Additionally, companies are also coming up with products bearing several certifications to gain a competitive edge over other market players. For instance, Nitta Gelatin provides gelatin with certifications, such as Halal, Kosher, EDQM, GMP, and FSSAI.

### China Gelatin Industry Overview

The China gelatin market needs to be more cohesive, with a large presence of local players. The major players in this market are Darling Ingredients Inc., GELITA AG, Hangzhou Qunli Gelatin Chemical Co. Ltd., Luohe Wulong Gelatin Co. Ltd., and Nitta Gelatin Inc. (sorted alphabetically). The major players typically use corporate strategies such as product innovation, expansion,

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partnership, mergers, and acquisitions in order to strengthen their presence in the market studied.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

**Table of Contents:**

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Drivers
  - 4.1.1 The Rising Awareness of the Health Benefits Associated with Gelatin Consumption
  - 4.1.2 Rising Consumer Demand for Convenient and Functional Foods and Beverages Drives the Market Growth
- 4.2 Market Restraints
  - 4.2.1 Concerns over the Source of Gelatin Hamper the Market
- 4.3 Porter's Five Forces Analysis
  - 4.3.1 Threat of New Entrants
  - 4.3.2 Bargaining Power of Buyers/Consumers
  - 4.3.3 Bargaining Power of Suppliers
  - 4.3.4 Threat of Substitute Products
  - 4.3.5 Intensity of Competitive Rivalry

5 Market Segmentation

- 5.1 By Form
  - 5.1.1 Animal-Based
  - 5.1.2 Marine-Based
- 5.2 By End-User
  - 5.2.1 Personal Care and Cosmetics
  - 5.2.2 Food and Beverages
    - 5.2.2.1 Bakery
    - 5.2.2.2 Beverages
    - 5.2.2.3 Condiments/Sauces
    - 5.2.2.4 Confectionery
    - 5.2.2.5 Dairy and Dairy Alternative Products
    - 5.2.2.6 RTE/RTC Food Products
    - 5.2.2.7 Snacks
  - 5.2.3 Pharmaceuticals

6 Competitive Landscape

- 6.1 Strategies Adopted By Leading Players

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- 6.2 Market Share Analysis
- 6.3 Company Profiles
  - 6.3.1 Darling Ingredients Inc.
  - 6.3.2 Foodchem International Corporation
  - 6.3.3 GELITA AG
  - 6.3.4 Hangzhaou Qunli Gelatin Chemical Co. Ltd
  - 6.3.5 Jellice Group
  - 6.3.6 Luohe Wulong Gelatin Co. Ltd
  - 6.3.7 Nitta Gelatin Inc.
  - 6.3.8 Xiamen Hyfine Gelatin Co. Ltd
  - 6.3.9 Henan Boom Gelatin Co., Ltd
  - 6.3.10 Tianjin Hwashin Biotechnology Co., Ltd.

## 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

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