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Chile Cold Chain Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The Chile Cold Chain Logistics Market size is estimated at USD 301.69 million in 2024, and is expected to reach USD 566.92 million by 2029, growing at a CAGR of 13.45% during the forecast period (2024-2029).

The increasing demand from the horticulture industry drives the market. Furthermore, the market is driven by the increasing e-commerce in the country.

Chile has come a market that decreasingly attracts investments from public and transnational companies due to the smash that commerce is having in this Latin American country, where the number of digital buyers has grown fleetly in recent times, reaching an estimated 12 million druggies in 2021. According to Statista, the B2C online channel will account for 20 of total retail deals in 2023. thus, the penetration of eCommerce in this country is significant since 9 out of 10 Chileans affirm they've bought online in recent months. And every day the same-day and coming-day delivery styles gain further ground, which represents a major challenge for drivers wishing to stand at the forefront of market trends.

Applicable data stress the need for diligence to apply timely logistics and technological results for correct and effective operation that allow them to meet the requirements of customers, whether they're companies or individualities, as vital to the business's substance. Thus, commerce, online companies, and retailers in general who want to carry out cross-border eCommerce operations and vend their products both inside and outside their borders bear mates who know the tricks of the different requests, the conditions of international trade, and who offer comprehensive, scalable results acclimated to each country. Only also will they be able to efficiently manage their force chain for further streamlined procedures and smoother service? An indeed lesser need when a product is offshored, especially if problems similar to shortages, surcharges or restrictions on customs, amongst others, are to be avoided.

Most cherries are gathered and exported from Latin America. Chile is the largest patron, and China is the primary importer, entering over 85 of Chile's cherry exports. When exporting fresh fruits and vegetables similar to cherries, the main thing is for directors to secure the topmost value from their crop. This requires an end-to-end cold chain that addresses the unique product conditions of the fruit, which for cherries is their limited shelf-life, and effectively working within the fruit's short crop season of late November to beforehand February. To ensure the most stylish possible cold chain service, Maersk developed a specific cold chain result acclimatized to the requirements of Chilean cherry directors - the Cherry Express service. The result is designed to expedite the transport of cherry exports. It's a completely integrated, end-to-end logistics and transportation result that's presto, well-planned, and designed to deliver cherries to China and other global requests seamlessly. For the Chilean cherries, the cold chain starts in Teno, the heart of Chile's cherry product region. The cherries are precisely handled as they move from vineyards to original quilting houses, where they're gutted, sorted, and packaged. Maersk reefers filled with cherry boxes are transported over land by rail or truck to the San Antonio harborage and loaded onto an Ocean Cherry Express vessel. The conveyance is only 21 days to China - the fastest in the assiduity - with zero divagation in ETA. The Fresh Pass platoon precisely pre-planned each link in the cold chain to ensure a flawless end-to-end trip. This specialized Maersk service for reefer guests features expert vessel logistics collaboration, including booking and attestation for all parties to a perishables payload.

Chile Cold Chain Logistics Market Trends

Growth of e-commerce driving the market

- Chile boasts several advantages in the retail market, including its well-established domestic retailers and its thriving food and food-processing industry that primarily exports. Leading retailers have expanded aggressively into neighboring countries, including Argentina, Brazil, Mexico, and Peru, making Chile home to some of the leading e-commerce players in Latin America. Likewise, Chile's wide network of free-trade agreements with the utmost major global husbandry has opened up consumer goods markets to foreign participation and kept the cost of imported goods low.
- The retail market in Chile is primarily dominated by Walmart, Cencosud, and Falabella, with Walmart leading the hypermarket member and the other two companies operating department stores, supermarkets, home enhancement stores, and shopping promenades across South America. Shopping promenades have become decreasingly popular among Chilean consumers, who have traditionally preferred to shop at original convenience stores. Still, the impact of the COVID-19 pandemic led to an increased focus on perfecting digital presence and logistics capabilities among retailers, with expansions and store upgrades anticipated to take place later in the forecast period.
- Mercado Libre, Latin America's largest e-commerce company by market value, has enabled crypto trading in Chile via its digital portmanteau, Mercado Pago. Druggies of Mercado Pago in Chile can now trade bitcoin(BTC) and ether(ETH) with a minimal quantum of 50 Chilean pesos(original to about 6 cents). Mercado Pago is offering the trading point in cooperation with Latin American crypto company Ripio. The company preliminarily enabled crypto trading in Brazil in December 2021 and started the same service in Mexico last time.

Growth in horticulture production driving the market

- After frost cut short the 2022 crop, Chilean citrus products and exports should bounce back in a big way in 2023, a new USDA report predicts. U.S. significances of Chilean citrus are most active from May through November. In the period from November 2021 through October 2022, U.S. significances of Chilean citrus were valued a USD 328.5 million, down about 20 from the same period the former time, USDA trade statistics reveal. Chilean citrus yields in 2022 dropped due to frost during the downtime in the Valparaiso, Metropolitana, and O'Higgins regions. Because of the frost, the USDA Foreign Agricultural Service Santiago office

estimated lemon products at 140,000 metric tons in the 2022 marketing season, down 30 from the former season.
- For 2023, the USDA report said Chilean lemon products should bounce back to 200,000 metric tons, assuming normal yields. Lemon realty is estimated at 21,000 in Chile in 2023, up 5.7 from 2022 and over further than 40 from 2016. In 2023, Chilean exports of failures are anticipated to reach 100,000 metric tons, over 60,000 metric tons in 2022. The bomb marketing time starts in April, with the bulk of exports taking place between June and September. The U.S. is the top request for Chilean failures, taking about 65,682 metric tons in 2021, or about 65 of total Chilean bomb exports. Chilean orange products for 2023 will increase to 200,000 metric tons, up 22 from 164,000 metric tons in 2022, according to the report. The report estimates the Chilean orange planted area at 15,814 acres in 2023, up 0.5 from 2022.
- Central Chile is the main growing region for oranges, with the Metropolitana region counting for 39.3 of the orange area planted and the O'Higgins region representing 31 of the orange area. Chilean orange exports will reach a total of 105,000 metric tons in 2023, according to the report, up further than 20 from 2022, the report said. Chile's orange marketing times start in April, with the bulk of fruit packed between July and September, the report said. The U.S. is the main import destination for Chilean oranges, the report said. Mandarin citrus products in Chile will jump 39.4 in 2023 to 237,000 metric tons, according to the report. The planted area for bureaucrats was estimated at close to 33,400 acres in 2023, over from 27,600 acres in 2022.

Chile Cold Chain Logistics Industry Overview

Chile's cold chain logistics market landscape is fragmented in nature, with a mix of global and local players. Most of the import and export products need to be monitored in refrigerated transport. Due to technology development, companies are expanding their market presence by developing new methods to manage cold chain logistics. Some of the key players in the market include Emergent LatAm, Megafrio, Frio Romeral, Transportes Nazar, and Friofort, among others. The market started reviving from the pandemic by growing positively post-pandemic. Chile has a number of free trade agreements (FTAs) with countries such as Canada, Mexico, South Korea, the United States, and the EU.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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