

## **Canada Feed Additives - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

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### **Report description:**

The Canada Feed Additives Market size is estimated at USD 0.97 billion in 2024, and is expected to reach USD 1.20 billion by 2029, growing at a CAGR of 4.35% during the forecast period (2024-2029).

- The Canadian feed additives market has grown steadily in recent years, and in 2022, it accounted for 10.4% of the North American feed additives market, with a value of almost USD 0.9 billion. Amino acids were the largest segment in the market in 2022, which occupied almost USD 0.16 billion in terms of value, with lysine being the most popular amino acid, valued at USD 67 million. The popularity of lysine was due to its lower cost, which resulted in reduced veterinary costs for animal farmers.
- Swine was the largest animal type in the Canadian feed additives market, with a share of 37.7% in 2022, followed by ruminants and poultry birds, which accounted for 29.5% and 25.5% of the market, respectively. Dairy cattle and broilers were the largest sub-segments, accounting for 21% and 14.7% of the market, respectively. The high dosage rate and feed production with respect to swine in Canada contributed to its dominance in the market.
- The fastest-growing feed additive type in Canada is expected to be feed acidifiers, with a CAGR of 6.2% during the forecast period. This growth rate may be attributed to their ability to improve growth by increasing the feed conversion ratio, as well as providing resistance to harmful pathogens, such as bacteria, and reducing the dependence on antibiotics. Using feed acidifiers has also been found to enhance animal welfare and reduce environmental impacts.
- The demand for meat and meat products is expected to increase in Canada. It is expected to drive the growth of the Canadian feed additives market while recording a CAGR of 4.4% during the forecast period. The increase in commercial livestock cultivation for the dairy industry is also expected to contribute to the market's growth.

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## Canada Feed Additives Market Trends

Chicken meat producers have a high demand for chicken and increase in demand for eggs are the factors is increasing the poultry production

- The Canadian poultry industry has experienced steady growth in recent years, particularly in the production of poultry meat and eggs for human consumption. For instance, the poultry bird population increased by 3.3% between 2017 and 2022, with egg production seeing a significant boost due to an increase in the number of egg producers in the country. This trend led to a rise in per capita consumption of poultry by 11.2% between 2017 and 2022, reaching 36.9 kg in 2022.
- The chicken population increased by 4 million heads between 2017 and 2022, reaching 174 million heads in 2022 as chicken meat producers experienced a high demand for chicken due to a rise in the profit margins. In 2021, a significant increase in the number of chicken producers was observed (2,823 producers), and chicken production was valued at USD 3.3 billion in the same year.
- Poultry farmers are benefiting from the current market trend, which is showing an increase in the prices of eggs. With an average growth of about 8% between 2020 and 2021, egg producers in British Columbia received a price of USD 2.41 per dozen in 2021, which increased by 7.4% between 2020 and 2021. The Government of Canada is also supporting the poultry sector by investing around USD 3 million in the animal welfare of poultry birds.
- Sales of poultry meat increased by 14.9% from 2020 to USD 3.7 billion in 2021. Government support, the expansion of poultry producers, and increasing meat consumption are expected to drive growth in the poultry industry during the forecast period (2023-2029).

High demand for seafood and per capita shrimp consumption increasing in the country are the factors driving the aqua feed production

- The aquaculture industry is expanding rapidly, and the demand for aquaculture feed is expected to increase by 3.7% between 2017 and 2022 due to the rising demand for seafood and the growth of the aquaculture industry. Shrimp is a highly sought-after seafood due to its high protein content and low-calorie count, and per capita shrimp consumption in the country increased from 1.36 kg in 2017 to 1.48 kg in 2022.
- Fish is a dominant sub-segment in the aquaculture segment. It accounted for 57.9% of production in 2022 due to the increasing awareness of the nutritional benefits of fish consumption and the fact that fish accounts for approximately 20% of global seafood demand. The most commonly produced aquatic species in Canada is salmon, which accounted for 74.5% of the production volume of 170,805 metric tons in 2020, owing to its widespread availability and high demand.
- The COVID-19 pandemic impacted the aquaculture industry, particularly the consumption of finfish and shellfish, which are commonly consumed in restaurants and at large hospitality events. However, the retail industry adapted to the pandemic by offering frozen food as an alternative for consumers, which helped the industry recover. Although there was a decline in feed production for aquaculture species between 2019 and 2020, production increased after 2020 as fish production recovered.
- Overall, the growth of the aquaculture segment is expected to be driven by factors such as high demand for seafood

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consumption, rising awareness about the nutritional benefits of quality feed for high-nutritional fish, and the recovery of the industry from the pandemic.

## Canada Feed Additives Industry Overview

The Canada Feed Additives Market is moderately consolidated, with the top five companies occupying 55.34%. The major players in this market are Archer Daniel Midland Co., DSM Nutritional Products AG, Elanco Animal Health Inc., Evonik Industries AG and IFF(Danisco Animal Nutrition) (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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