

Brazil Specialty Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Brazil Specialty Fertilizer Market size is estimated at USD 1.88 billion in 2024, and is expected to reach USD 2.64 billion by 2030, growing at a CAGR of 5.82% during the forecast period (2024-2030).

Key Highlights

- Largest segment by Speciality Type - Water Soluble : These are the most affordable Speciality fertilizers and can be applied through different methods of application like foliar, fertigation based on the need of the farmers.
- Fastest growing by Speciality Type - SRF : The SRF are safe to the soil and environment as they precisely release the nutrients in to the soil throughout the cropping season and thus reduce the leaching of nutrients.
- Largest Segment by Crop Type - Horticultural Crops : The demand for horticulture crops is rising with growing health consciousness and increasing buying power of the customers leading to increased crop cultivation.
- Largest segment by Application Mode - Fertigation : It is the most efficient and effort less method of fertilizer application. Its adaption has increased with increased adaption of micro irrigation systems in the country.

Brazil Specialty Fertilizer Market Trends

Water Soluble is the largest segment by Speciality Type.

- The fertigation method, which accounted for 63.86% of water-soluble fertilizer applications in 2021, was followed by the foliar feeding approach, which accounted for 36.13%. This is a result of the benefits of the fertigation approach, such as distributing the

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nutrients and water directly at the root zone of the plants, which increases nutrient uptake. Using this strategy lowers fertilizer application rates by 25.0%.

- During the study period, the controlled-release fertilizer market in Brazil grew by 64.65%. Field crops accounted for 90.27% of controlled-release fertilizer in 2021, followed by horticulture at 9.63% and turf and ornamental at 0.09%. The primary drivers driving the country's controlled-release fertilizer market are effective nutrient release, reduced leaching, and nutrient volatilization.

- The Brazilian liquid fertilizer market was valued at USD 1.70 billion in 2021, with a consumption volume of 1.8 million metric ton. Since 2017, the consumption volume of liquid fertilizers has been steadily increasing.

- The rise in imported fertilizers is responsible for the decline in market value in 2020. The COVID-19 logistical and production crisis, followed by a labor shortage and a disturbance in the supply chain, also played a role in the drop in market value. However, the market grew significantly in the years that followed.

- Some factors driving the specialty fertilizers market in Brazil are increased demand for high-efficiency fertilizers, ease of application, adoption of sustainable farming practices, and increased environmental safety.

Brazil Specialty Fertilizer Industry Overview

The Brazil Specialty Fertilizer Market is fragmented, with the top five companies occupying 21.49%. The major players in this market are Israel Chemicals Ltd, K+S AKTIENGESELLSCHAFT, Mosaic, Sociedad Quimica y Minera (SQM) and Yara brasil (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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