

## **Brazil Specialty Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030**

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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### **Report description:**

The Brazil Specialty Fertilizer Market size is estimated at USD 1.88 billion in 2024, and is expected to reach USD 2.64 billion by 2030, growing at a CAGR of 5.82% during the forecast period (2024-2030).

#### Key Highlights

- Largest segment by Speciality Type - Water Soluble : These are the most affordable Speciality fertilizers and can be applied through different methods of application like foliar, fertigation based on the need of the farmers.
- Fastest growing by Speciality Type - SRF : The SRF are safe to the soil and environment as they precisely release the nutrients in to the soil throughout the cropping season and thus reduce the leaching of nutrients.
- Largest Segment by Crop Type - Horticultural Crops : The demand for horticulture crops is rising with growing health consciousness and increasing buying power of the customers leading to increased crop cultivation.
- Largest segment by Application Mode - Fertigation : It is the most efficient and effoer less method of fertilizer application. Its adaption has increased with increased adaption of micro irrigation systems in the country.

#### Brazil Specialty Fertilizer Market Trends

Water Soluble is the largest segment by Speciality Type.

- The fertigation method, which accounted for 63.86% of water-soluble fertilizer applications in 2021, was followed by the foliar feeding approach, which accounted for 36.13%. This is a result of the benefits of the fertigation approach, such as distributing the

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nutrients and water directly at the root zone of the plants, which increases nutrient uptake. Using this strategy lowers fertilizer application rates by 25.0%.

- During the study period, the controlled-release fertilizer market in Brazil grew by 64.65%. Field crops accounted for 90.27% of controlled-release fertilizer in 2021, followed by horticulture at 9.63% and turf and ornamental at 0.09%. The primary drivers driving the country's controlled-release fertilizer market are effective nutrient release, reduced leaching, and nutrient volatilization.

- The Brazilian liquid fertilizer market was valued at USD 1.70 billion in 2021, with a consumption volume of 1.8 million metric ton. Since 2017, the consumption volume of liquid fertilizers has been steadily increasing.

- The rise in imported fertilizers is responsible for the decline in market value in 2020. The COVID-19 logistical and production crisis, followed by a labor shortage and a disturbance in the supply chain, also played a role in the drop in market value. However, the market grew significantly in the years that followed.

- Some factors driving the specialty fertilizers market in Brazil are increased demand for high-efficiency fertilizers, ease of application, adoption of sustainable farming practices, and increased environmental safety.

## Brazil Specialty Fertilizer Industry Overview

The Brazil Specialty Fertilizer Market is fragmented, with the top five companies occupying 21.49%. The major players in this market are Israel Chemicals Ltd, K+S AKTIENGESELLSCHAFT, Mosaic, Sociedad Quimica y Minera (SQM) and Yara brasil (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

### Table of Contents:

#### 1 EXECUTIVE SUMMARY & KEY FINDINGS

#### 2 REPORT OFFERS

#### 3 INTRODUCTION

- 3.1 Study Assumptions & Market Definition
- 3.2 Scope of the Study
- 3.3 Research Methodology

#### 4 KEY INDUSTRY TRENDS

- 4.1 Acreage Of Major Crop Types
- 4.2 Average Nutrient Application Rates
- 4.3 Regulatory Framework
- 4.4 Value Chain & Distribution Channel Analysis

#### 5 MARKET SEGMENTATION

- 5.1 Speciality Type
  - 5.1.1 CRF
    - 5.1.1.1 Polymer Coated
    - 5.1.1.2 Polymer-Sulfur Coated

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- 5.1.1.3 Others
- 5.1.2 Liquid Fertilizer
- 5.1.3 SRF
- 5.1.4 Water Soluble
- 5.2 Application Mode
  - 5.2.1 Fertigation
  - 5.2.2 Foliar
  - 5.2.3 Soil
- 5.3 Crop Type
  - 5.3.1 Field Crops
  - 5.3.2 Horticultural Crops
  - 5.3.3 Turf & Ornamental

## 6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
  - 6.4.1 Compo Expert
  - 6.4.2 EuroChem
  - 6.4.3 Haifa Negev technologies LTD
  - 6.4.4 Israel Chemicals Ltd
  - 6.4.5 K+S AKTIENGESELLSCHAFT
  - 6.4.6 Mosaic
  - 6.4.7 Sociedad Quimica y Minera (SQM)
  - 6.4.8 TIMAC Agro
  - 6.4.9 Yara brasil

## 7 KEY STRATEGIC QUESTIONS FOR FERTILIZER CEOS

## 8 APPENDIX

- 8.1 Global Overview
  - 8.1.1 Overview
  - 8.1.2 Porter's Five Forces Framework
  - 8.1.3 Global Value Chain Analysis
  - 8.1.4 Market Dynamics (DROs)
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

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