

Brazil Micronutrient Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Brazil Micronutrient Fertilizer Market size is estimated at USD 267.63 million in 2024, and is expected to reach USD 382.18 million by 2030, growing at a CAGR of 6.12% during the forecast period (2024-2030).

Key Highlights

- Largest Segment by Type - Zinc : Zinc is the most prominently used micronutrient in the country due to its widespread deficiencies and to increase the yield of the crops without which, it is difficult.
- Fastest growing segment by Type - Manganese : Manganese availability in soil decreases with rising pH and is less mobile in the plants thus affecting the young parts of the plant which requires application of fertilizer.
- Largest Segment by Crop Type - Field Crops : The domination of field crops in Fertilizers market is mainly due to its large cultivation area in the country. They account for more than 96% of total crop area.
- Largest segment by Application Mode - Soil : It is a conventional way of fertilizer application and can be applied without any equipment. This method of application improves both plant health and soil fertility.

Brazil Micronutrient Fertilizer Market Trends

Zinc is the largest segment by Product.

- Manganese is the most consumed micronutrient in Brazil in terms of volume, accounting for 33.0% of the total micronutrient consumption in 2021, with a volume of 17.5 thousand metric tons. Manganese is the most deficient micronutrient in Brazilian

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soils; hence, it is the most used micronutrient.

- Zinc is the second most consumed micronutrient fertilizer in the country, accounting for a share of 31.0% in 2021, with a consumption volume of 16.5 thousand metric tons. This was attributed to its importance in increasing the yield of the crops in the available land.
- Iron accounted for 19.0% in terms of volume consumption and 18.0% in terms of market value. It is an important micronutrient that aids chlorophyll formation in plants and is an important part of many plant-based enzymes.
- The market value for micronutrient fertilizers in 2021 was USD 128.3 million, with a volume consumption of 53.5 thousand metric tons. The consumption volume of these fertilizers has stayed undeterred by price fluctuation even after the pandemic, when global fertilizer prices rose in 2021. Its consumption increased steadily from 44.6 thousand metric tons in 2017 to 53.5 thousand metric tons in 2021.
- The market value witnessed a dip in 2020 due to COVID-19-associated supply chain disruptions. Brazil imports 85.0% of the fertilizers consumed in the country, the largest supplier being Russia. Hence, the market majorly depends on international supply.
- The market for micronutrient fertilizers is expected to grow during the forecast period due to the increased need for higher productivity and quality of produce.

Brazil Micronutrient Fertilizer Industry Overview

The Brazil Micronutrient Fertilizer Market is fairly consolidated, with the top five companies occupying 84.92%. The major players in this market are EuroChem, Israel Chemicals Ltd, K+S AKTIENGESELLSCHAFT, The Mosaic Company and Yara brasil (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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