

Brazil Automotive Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Brazil Automotive Lubricants Market size is estimated at 0.96 Billion Liters in 2024, and is expected to reach 1.04 Billion Liters by 2026, growing at a CAGR of 4.08% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by Vehicle Type - Passenger Vehicles : The flex-fuel passenger vehicles (PV) and rising travel rates post the pandemic are the key factors that make the PV segment Brazil's top consumer of automotive lubricants.
- Fastest Segment by Vehicle Type - Motorcycles : With the growing presence of premium motorcycles like Kawasaki and Suzuki, the consumption of lubricants from the sector has been growing faster than other vehicle segments.
- Largest Segment by Product Type - Engine Oils : Engine oil is consumed in high quantities in Brazil's SUVs, and it is changed more frequently than other product types, making it the most popular product type in the country.
- Fastest Segment by Product Type - Hydraulic Fluids : Demand for hydraulic fluids is likely to rise at a faster pace among all product types due to an expected increase in maintenance rates in Brazil starting in 2021.

Brazil Automotive Lubricants Market Trends

Largest Segment By Vehicle Type : Passenger Vehicles

- In Brazil, passenger vehicles (PV) accounted for the largest share of 54.9% of the total number of on-road vehicles in 2020, followed by motorcycles (MC) and commercial vehicles (CV), with a share of 27.5% and 17.5%, respectively.

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- The PV segment accounted for the highest share of around 44.28% of the total automotive lubricant consumption in 2020, followed by CVs (43.29%) and MCs (12.43%), respectively. In 2020, the COVID-19 outbreak led to a notable dip in lubricant consumption, with PV lubricant consumption recording the highest dip of 9.62%, followed by MCs (8.1%) and CVs (5.6%).
- The motorcycle segment is projected to be the fastest-growing lubricant consumer, exhibiting a CAGR of 5.53% over 2021-2026. The growth is expected to be driven by the growing demand for high-end sports bikes and imported used bikes.

Brazil Automotive Lubricants Industry Overview

The Brazil Automotive Lubricants Market is fairly consolidated, with the top five companies occupying 74.38%. The major players in this market are ExxonMobil Corporation, Iconic Lubrificantes, Petrobras, PETRONAS Lubricants International and Royal Dutch Shell Plc (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 Executive Summary & Key Findings

2 Introduction

2.1 Study Assumptions & Market Definition

2.2 Scope of the Study

2.3 Research Methodology

3 Key Industry Trends

3.1 Automotive Industry Trends

3.2 Regulatory Framework

3.3 Value Chain & Distribution Channel Analysis

4 Market Segmentation

4.1 By Vehicle Type

4.1.1 Commercial Vehicles

4.1.2 Motorcycles

4.1.3 Passenger Vehicles

4.2 By Product Type

4.2.1 Engine Oils

4.2.2 Greases

4.2.3 Hydraulic Fluids

4.2.4 Transmission & Gear Oils

5 Competitive Landscape

5.1 Key Strategic Moves

5.2 Market Share Analysis

5.3 Company Profiles

5.3.1 BP Plc (Castrol)

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- 5.3.2 ExxonMobil Corporation
- 5.3.3 Iconic Lubrificantes
- 5.3.4 Ingrax Industria e Comercio de Graxas S/A
- 5.3.5 Marcio Benedito Vecchi EIRELI
- 5.3.6 Petrobras
- 5.3.7 PETRONAS Lubricants International
- 5.3.8 Royal Dutch Shell Plc
- 5.3.9 TotalEnergies
- 5.3.10 YPF

6 Appendix

- 6.1 Appendix-1 References
- 6.2 Appendix-2 List of Tables & Figures

7 Key Strategic Questions for Lubricants CEOs

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