

Brazil Automotive Engine Oils - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Brazil Automotive Engine Oils Market size is estimated at 720.95 Million Liters in 2024, and is expected to reach 770.23 Million Liters by 2026, growing at a CAGR of 3.36% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by Vehicle Type - Passenger Vehicles : The presence of flex-fuel passenger vehicles and rising travel rates post the pandemic are the key factors that make the PV segment Brazil's top consumer of engine oils.
- Fastest Segment by Vehicle Type - Motorcycles : Motorcycle oil consumption is increasing at a faster rate than other vehicle segments due to the increased presence of premium motorcycles from Kawasaki, Suzuki, and Triumph.

Brazil Automotive Engine Oils Market Trends

Largest Segment By Vehicle Type : Passenger Vehicles

- In Brazil, engine oils accounted for about 75.5% of automotive lubricants in 2020. During 2015-2019, engine oil consumption increased at a CAGR of 2.4%. The growing active vehicle fleet and increasing service needs in the country were the key drivers for this trend.
- In 2020, the COVID-19 outbreak led to a massive decline in the usage rate of the existing vehicle fleets in the country, which led to an 8.16% dip in engine oil consumption. The passenger vehicle (PV) segment recorded the largest decline of 9.18% in engine oil consumption during the year.

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- During 2021-2026, the motorcycle segment is expected to register the highest growth of about 5.56% in engine oil consumption, followed by the PV segment (3.05%). The growth is likely to be driven by the increasing demand for mopeds and motorcycles in the country over the next five years.

Brazil Automotive Engine Oils Industry Overview

The Brazil Automotive Engine Oils Market is fairly consolidated, with the top five companies occupying 73.64%. The major players in this market are ExxonMobil Corporation, Iconic Lubrificantes, Petrobras, Petronas Lubricants International and Royal Dutch Shell Plc (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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