

## **Bath Fittings And Accessories - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

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### **Report description:**

The Bath Fittings And Accessories Market size is estimated at USD 226.44 billion in 2024, and is expected to reach USD 269.28 billion by 2029, growing at a CAGR of greater than 2% during the forecast period (2024-2029).

The global bathroom fittings market will likely witness substantial growth in the forecast period owing to changes in lifestyles, an increase in disposable income, and rising competition in the hospitality sector. Bathroom fittings and accessories were limited in urban areas previously, and penetration was low in rural areas. In contrast, the usage of bathroom accessories and fittings was limited in urban areas as well. The rising living standards supported by growing disposable incomes have a growing shift towards delicate and high-end household accessories, such as bathroom fittings.

The market for bathroom fittings is expected to grow significantly with the growth of real estate and commercial construction. The demand for bathroom accessories is also expected to grow in the coming years due to the increasing disposable income and changing lifestyle trends in emerging markets such as China and India.

Bath fittings are one of the biggest and fastest-growing markets in the world, with 40% of revenue coming from Asia-Pacific. With more and more people living in cities and having more and more disposable income, people are spending more and more on home improvements. People are more and more aware of hygiene and sanitation issues, so they're looking for easy-to-clean and easy-to-maintain products that meet safety and hygiene standards, especially after the pandemic.

### **Bath Fittings And Accessories Market Trends**

Rise of Smart bathroom accessories are driving the market

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Smart bathroom accessories like smart mirrors, toilets, and showerheads are becoming more and more popular as smart homes and tech become more and more popular. They come with features like voice control, temperature control, built-in speakers, and more. Minimalist designs are all the rage in bathrooms right now, and you can find these sleek towel bars and toilet paper holders, as well as rustic and vintage bathroom fixtures like wrought iron towel racks and antique soap dishes. Smart Sensors, Touchless Faucets, Digital Controls, and more are at the forefront of innovation, leading to new and better products that provide more features and convenience.

The future of hygiene is being ushered in by the introduction of touchless technology in public restrooms. This technology eliminates the need for contact between the user and the surfaces of the restroom, thus reducing the likelihood of the spread of bacteria and germs. This technology is being implemented in a variety of bathroom fixtures, such as faucets, soap dispensers, hand dryers, and more.

## Luxury Bathrooms and the Rise of Disposable Income and Changing Consumer Preferences

Bath fittings are an essential part of the global construction industry. Rapid urbanization, population growth, and infrastructure development are all factors that are driving the growth of the residential, commercial, and institutional building market. The use of cutting-edge technologies, from smart sensors to touchless taps and digital controls, is driving innovation in new and improved bath fittings. New and improved products offer better functionality and greater convenience. Consumers are increasingly concerned about water scarcity. As a result, the demand for water-efficient bath fittings is on the rise. Eco-friendly products are being developed that consume less water without sacrificing performance. As people become more health conscious, there is an increasing demand for wellness and relaxation bath fittings. Pasite-style showers and steam rooms, hydrotherapy.

## Bath Fittings And Accessories Industry Overview

The competition in bathroom accessories is highly fragmented, with many organized and unorganized players. People are increasingly opting for branded bathroom accessories because of their quality and after-sales service. Both domestic and foreign manufacturers are supplying products in the Indian market. Foreign players either have established their subsidiaries or have distribution partnerships with Indian players. The major players in the market include Kohler Co., Roca Sanitario, S.A., and LIXIL Group Corporation.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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