

Australia Dental Devices - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 100 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

Australia dental devices market is expected to register a CAGR of 6.2% over the forecast period.

The COVID-19 pandemic had a significant impact on the dental industry in Australia. The restrictive public health measures and lockdowns led to significant impacts on Australian dentists during the early period of the pandemic. For instance, according to an article published by Elsevier Public Health Emergency Collection in May 2022, the major challenge faced by dentists in Australia was to adjust their services and workflows to ensure patient safety and minimize the risk of transmission. This subsequently led to decreased demand for dental devices in Australia, which majorly affected the overall market. However, the market is gradually stabilizing as COVID-19 cases are declining. Thus, an increase in dental procedures is expected to have a significant impact on the Australian dental devices market over the forecast period.

Factors propelling the growth of the Australian market for dental devices include the increasing burden of oral diseases, an aging population, and technological advancements in dentistry. For instance, as per the report published in March 2023 by the Australian Institute of Health and Welfare, the Patient Experience Survey 2021-22 (ABS 2022) found that for people aged 15 and over, it is estimated nearly half (49%) visited a dental professional in the last 12 months, and of those who needed to and saw a dental professional, the majority (57%) visited more than once in the last 12 months. Thus, an increase in dental visits led to an increase in the demand for dental devices, thereby driving the growth of the market.

Additionally, various initiatives taken, such as funding, product launches, and approvals, are expected to boost the market's growth during the forecast period. For instance, according to the 2022-23 Australian Budget, Primary Health Care 10-Year Plan supporting access to dental care, the Australian Government will invest more than USD 107.8 million towards adult public dental patient services for concession card holders. Such an initiative is expected to drive market growth.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Therefore, the factors mentioned above, such as the increasing burden of oral diseases, the aging population, and technological advancements in dentistry, are attributed collectively to the studied market growth over the forecast period. However, the increasing cost of dental surgeries in the country and the rising usage of refurbished dental devices are some of the factors restraining the market growth in Australia.

Australia Dental Device Market Trends

Prosthodontics Segment is Expected to Show Significant Growth Over the Forecast Period

Prosthodontics, also called dental prosthetics or prosthetic dentistry, is the area of dentistry that focuses on dental prostheses. The main factors attributing to the growth of the prosthodontics segment are the increasing demand for dental prostheses across the country and the rising government benefits. For instance, as per the report published in March 2023 by the Australian Institute of Health and Welfare, in 2021, the Australian Government paid benefits of USD 121,702 in respect of 1,371 Prosthodontic for total services across Australia, averaging USD 89 in benefits per service which include USD 172 on denture components and USD 53 on denture maintenance per service. Thus, an increase in government-paid benefits for prosthodontic treatment leads to an increase in the demand for prosthodontic devices, thereby driving the growth of the segment.

The companies are actively involved in strategies, developments, and collaborations to expand their footprint, which is expected to drive segmental growth. For instance, in October 2022, Totally Smiles and About Smiles partnered to launch Impression Dental Group. Sydney's About Smiles brings dental brands such as Care Dentistry and Ceramic Artisans Dental Laboratory into the group. Such initiations are expected to drive the growth of the market over the forecast period.

Additionally, in April 2023, My Emergency Dentist, a full-service dental clinic in Perth, launched same-day appointments for urgent dental needs. Patients who experience dental pain or have had a dental accident receive prompt attention and treatment by booking an emergency appointment with the clinic. Such initiative led to increased visits to the dental clinic for dental prostheses due to the dental accident, thereby driving segmental growth. Prosthodontics, also called dental prosthetics or prosthetic dentistry, is the area of dentistry that focuses on dental prostheses. The main factors attributing to the growth of the prosthodontics segment are the increasing demand for dental prostheses across the country and the rising government benefits. For instance, as per the report published in March 2023 by the Australian Institute of Health and Welfare, in 2021, the Australian Government paid benefits of USD 121,702 in respect of 1,371 Prosthodontic for total services across Australia, averaging USD 89 in benefits per service which include USD 172 on denture components and USD 53 on denture maintenance per service. Thus, an increase in government-paid benefits for prosthodontic treatment leads to an increase in the demand for prosthodontic devices, thereby driving the growth of the segment.

The companies are actively involved in strategies, developments, and collaborations to expand their footprint, which is expected to drive segmental growth. For instance, in October 2022, Totally Smiles and About Smiles partnered to launch Impression Dental Group. Sydney's About Smiles brings dental brands such as Care Dentistry and Ceramic Artisans Dental Laboratory into the group. Such initiations are expected to drive the growth of the market over the forecast period.

Additionally, in April 2023, My Emergency Dentist, a full-service dental clinic in Perth, launched same-day appointments for urgent dental needs. Patients who experience dental pain or have had a dental accident receive prompt attention and treatment by booking an emergency appointment with the clinic. Such initiative led to increased visits to the dental clinic for dental prostheses due to the dental accident, thereby driving segmental growth.

Thus, these aforementioned factors, such as the increasing demand for dental prostheses across the country and the rising government benefits, are likely to contribute to the growth of the segment over the analysis period.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Thus, these aforementioned factors, such as the increasing demand for dental prostheses across the country and the rising government benefits, are likely to contribute to the growth of the segment over the analysis period.

Dental Chair and Equipment Segment is Expected to Show Significant Growth Over the Forecast Period

A dental Chair is a specially designed medical device intended to support a patient's body when a dental procedure is being performed on them. Factors attributed to the growth of the market are the number of patients with decayed, missing, and filled teeth coupled with an increase in patient visits for dental treatment and increased expenditure on dental services. For instance, as per the data from the Australian Institute of Health and Welfare (AIHW), in March 2023, dental services were funded and accessed in a number of ways, privately or through public dental clinics or the Department of Veterans Affairs. In 2021-22, 44.8 million dental services were subsidized by private health insurance providers (Australian Prudential Regulation Authority 2022), and 4.7 million services were subsidized under the Australian Government's Child Dental Benefits Schedule, which supports the provision of basic dental services to eligible children aged 2-17. Such an initiative by the government and non-government entities is expected to drive segmental growth.

Additionally, according to the Patient Experience Survey 2020-21 by the Australian Bureau of Statistics 2021, nearly 48% of the population of Australia visited a dental professional in the last 12 months, and 54% visited more than once. Also, around 1 in 9 (11%) people who saw a dental professional received public dental care. Thus, with increased dental visits, the demand for dental chairs increases, thereby driving the market's growth over the forecast period.

Furthermore, the companies are actively involved in strategies, developments, and collaborations to expand their footprint, which is expected to drive segmental growth. For instance, in May 2021, A-dec and KaVo collaborated to deliver premier products, including dental chairs and other dental products, and world-class service to dental professionals worldwide, including Australia. The two companies collaborated to offer additional integration solutions aimed at enabling better clinical outcomes and patient experiences. Such initiatives by the key players are expected to drive segmental growth.

Hence, due to the abovementioned factors, such as the number of patients with decayed, missing, and filled teeth coupled with an increase in patient visits for dental treatment and increased expenditure on dental services, the segment is anticipated to witness growth during the forecast period.

Australia Dental Device Industry Overview

The market for dental devices in Australia is moderately competitive in nature and there are international companies that are having a strong presence in this country. The players operating in the Australian dental devices market are 3M Company, A-Dec Inc., Biolase Inc., Carestream Health Inc., Dentsply Sirona, Envista Holdings Corporation, GC Corporation, and Planmeca.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

- 1 INTRODUCTION
- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Increasing Burden of Oral Diseases and Ageing Population

4.2.2 Technological Advancements in Dentistry

4.3 Market Restraints

4.3.1 Increasing Cost of Surgeries

4.3.2 Expanding Demand for Refurbished Dental Devices

4.4 Porter's Five Forces Analysis

4.4.1 Threat of New Entrants

4.4.2 Bargaining Power of Buyers/Consumers

4.4.3 Bargaining Power of Suppliers

4.4.4 Threat of Substitute Products

4.4.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION (Market Size - Value in USD Million)

5.1 By Product

5.1.1 General and Diagnostics Equipment

5.1.1.1 Dental Lasers

5.1.1.1.1 Soft Tissue Lasers

5.1.1.1.2 Hard Tissue Lasers

5.1.1.2 Radiology Equipment

5.1.1.3 Dental Chair and Equipment

5.1.1.4 Other General and Diagnostic Equipment

5.1.2 Dental Consumables

5.1.2.1 Dental Biomaterial

5.1.2.2 Dental Implants

5.1.2.3 Crowns and Bridges

5.1.2.4 Other Dental Consumables

5.1.3 Other Dental Devices

5.2 By Treatment

5.2.1 Orthodontics

5.2.2 Endodontics

5.2.3 Periodontics

5.2.4 Prosthodontics

5.2.5 Other Treatments

5.3 By End User

5.3.1 Hospitals

5.3.2 Clinics

5.3.3 Other End Users

6 COMPETITIVE LANDSCAPE

6.1 Company Profiles

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1.1 3M Company
- 6.1.2 A-Dec Inc.
- 6.1.3 Biolase Inc.
- 6.1.4 Carestream Health Inc.
- 6.1.5 Dentsply Sirona
- 6.1.6 Envista Holdings Corporation
- 6.1.7 GC Corporation
- 6.1.8 Planmeca
- 6.1.9 KaVo Dental

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Australia Dental Devices - Market Share Analysis, Industry Trends & Statistics,
Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 100 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-27"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

