

Australia Adhesives - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2028

Market Report | 2022-11-07 | 210 pages | Mordor Intelligence

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Report description:

The Australia Adhesives Market size is estimated at USD 600.35 million in 2024, and is expected to reach USD 737.35 million by 2028, growing at a CAGR of 5.27% during the forecast period (2024-2028).

The rising operational capacity of packaging firms to consequently influence the growth of adhesives market in a way

- In Australia, the economic crisis of 2017-2018 reduced output from key end-user industries, such as construction, packaging, and the other end-user industries market segment. As a result, demand for adhesives in the country grew slowly from 2017 to 2019. Adhesive demand fell further in 2020 due to numerous limitations implemented to combat the COVID-19 pandemic. Among all adhesive technologies, the market for UV-cured adhesives suffered the most and fell by 12.50% in volume compared to 2019.
- The packaging business in Australia is regarded as one of the most prominent sectors in the country. Despite decreasing demand, the packaging sector did quite well over the last five years, and according to some business experts, the Australian packaging industry has the ability to meet the rising needs of the future. According to a study by Macquarie University, Australians buy 118,000 tons of bottles each year on average. Many packaging firms have boosted their operational capacity to accommodate the enormous surge in demand for plastic-related products. The Australian packaging market was valued at 28.64 million tons in 2016 and is predicted to expand to 31.36 million tons by 2021, representing an almost 10% growth.
- Construction adhesives in Australia are expected to record a CAGR of approximately 4% by volume and 6% by value from 2022 to 2028. The outlook for Australian building and construction is much stronger than expected, yet the recovery remains uneven as the pandemic continues to impact certain industrial sectors and localities. Some building and construction sectors witnessed tremendous growth in 2021, while others experienced recession and depression. All these factors are expected to boost the demand for adhesives in the country over the forecast period.

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Australia Adhesives Market Trends

Advancement in technology of plastic recyclability is likely to play a vital role to the packaging industry

- Packaging is one of the fast-growing industries in terms of design and technology for protecting and enhancing products. The packaging industry in Australia is majorly driven by the rapid growth of the food and beverages industry in recent years. The agri-food industry is the most promising sector in Australia. In today's competitive market of FMCG, it has become inevitable for companies to use attractive packaging and bring innovation to their packaging to stand out from their competitors and maintain their brand image in the market. This will likely encourage the use of packaging adhesives in the market.
- Due to the COVID-19 pandemic, the country-wide lockdowns and temporary shutdown of manufacturing facilities caused several issues, including supply chain disruptions and imports and exports trade. As a result, the country's packaging production declined by 6% in 2020 compared to the previous year, significantly affecting the market. Packaging production is majorly driven by plastic in the country, accounting for around 80% of the packaging produced, at 45.5 million tons, in 2021. With the advancement of plastic recyclability, the plastic segment is likely to maintain its CAGR of around 3.29% during the projected period.
- The growth of the packaging industry in Australia is significantly concerned due to the growing demand for fresh food domestically. Furthermore, the growing interest in public health issues during the post-pandemic period, along with the emerging e-commerce activities across the nation, is likely to continue the growth of the food processing industry, which will further thrive the packaging demand in the upcoming years.

Infrastructure segment is likely to dominate the construction industry

- The Australian construction industry is projected to register a CAGR of about 3.98% during the forecast period from 2022 to 2028. The Australian building and construction outlook is significantly brighter than projected, yet, the recovery remains uneven as the pandemic continues to weigh on particular industry sectors and areas. Some areas of building and construction had significant growth in 2021, while others have seen recession and depression. Australian construction adhesives and sealants are projected to register a CAGR of about 3.83% in terms of volume and 5.77% in terms of value during the forecast period (2022 - 2028).
- Although Australian residential construction showed degrowth before the COVID-19 pandemic, the industry was largely focused on the repairs and renovations side, specifically during the years 2018-19. The industry has spent about USD 2.1 billion. Moreover, the government has also introduced the "HomeBuilder" scheme with an investment of AUD 680 million in the wake of the COVID-19 pandemic; as a result of this scheme, the renovation rate had been increased by 14% in 2021 in comparison to that of 2020. Moreover, the non-residential sector and engineering constructions are enjoying stable growth due to large-scale construction work being done by the Australian government in the eastern states.
- Furthermore, the infrastructure plan, which may invest USD 100 billion over the next ten years from 2021, is projected to fuel the demand for adhesives and sealants in the country during the forecast period. According to the industry and skill committee in Australia, the construction sector is expected to grow by more than 2.4% in the next five years from 2021. These factors tend to increase the demand for adhesives and sealants in the country.

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Australia Adhesives Industry Overview

The Australia Adhesives Market is fairly consolidated, with the top five companies occupying 65.45%. The major players in this market are 3M, Arkema Group, AVERY DENNISON CORPORATION, DuluxGroup Ltd. and Henkel AG & Co. KGaA (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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