

Asia-Pacific Office Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020-2029

Market Report | 2024-02-17 | 145 pages | Mordor Intelligence

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Report description:

The Asia-Pacific Office Furniture Market size is estimated at USD 81.80 billion in 2024, and is expected to reach USD 112.28 billion by 2029, growing at a CAGR of 6.54% during the forecast period (2024-2029).

The office furniture market in the Asia Pacific is expected to register significant growth, owing to the increasing number of the working population. Growth in the economy and improving work conditions are the major factors that are fuelling the demand for office furniture in the Asia Pacific region. Moreover, the expansion of corporate offices in the region is expected to positively impact the growth of the office furniture market in the Asia-Pacific region. China and India are the prominent markets in the region. Growth in the economy and improving work conditions are the major factors that are fuelling the demand for office furniture in the Asia Pacific region.

Rapid economic growth in countries like China, India, and Southeast Asian nations has led to increased office space demand. The need for technology integration in office furniture, such as smart desks and charging solutions, is driving innovation.

The COVID-19 pandemic had a profound impact on the office furniture market. Many businesses implemented remote work policies, which affected demand for traditional office furniture while increasing demand for home office furniture.

Asia-Pacific Office Furniture Market Trends

Growth in Chinese Office Furniture Market

China is the leading office furniture manufacturer and exporter at a world level. With the development of China's economic

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construction, many new-type companies have been established, and the demand for office furniture has grown rapidly. The demand for office furniture industry in China is growing year by year. China's office furniture enterprises have first-class production equipment, and the quality of products is stable and reliable, and cost-effective. China is the major exporter and the main supplier of office furniture for the United States, Germany, France, the United Kingdom and Japan. Both domestic and foreign office furniture companies play an important part in China's office furniture market. The office furniture market in China gradually built into an industrial-scale business through several decades of evolution. In the long term, due to the booming need, the office furniture market in China still has potential.

Desks & Chairs Segment Occupies the Largest Market Share of Home Office Furniture

The COVID-19 pandemic has accelerated the adoption of remote work across Asia. As people transitioned to working from home, the demand for home office furniture, especially desks and chairs, surged. These are essential components of a functional home office setup. With more people working from home for extended periods, the importance of ergonomics and comfort became a priority. This led to increased demand for ergonomic chairs and adjustable desks to create comfortable and productive workspaces. Consumers in Asia are increasingly looking for furniture pieces that can be customized to meet their specific needs and preferences. This trend particularly applies to chairs and desks, where height, material, and design choices matter. The Asia market has seen a rise in entrepreneurship and home-based businesses. Entrepreneurs often require well-equipped home offices, further boosting the demand for desks and chairs. Desks and chairs, especially those at different price points, are more accessible to a broader range of consumers, which also contributes to their dominance in the home office furniture market.

Asia-Pacific Office Furniture Industry Overview

Asia-Pacific Market is highly competitive, with numerous manufacturers and suppliers vying for market share. Major multinational firms participating in the Asia-Pacific office furniture industry are included in this report. The demand for modular offices is expanding as more inventive designs flood the market. Some of the biggest competitors now lead the industry in terms of market share. Mid-size and smaller businesses, on the other hand, are expanding their market presence by gaining new contracts and entering new markets because of technology improvement and product innovation. The global leaders in the Asia-Pacific office furniture market include Fursys, Haworth, Herman Miller, Hyundai Livart, Itoki, and others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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