

Asia-pacific Feed Acidifiers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029

Market Report | 2024-02-17 | 233 pages | Mordor Intelligence

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Report description:

The Asia-pacific Feed Acidifiers Market size is estimated at USD 0.81 billion in 2024, and is expected to reach USD 1.06 billion by 2029, growing at a CAGR of 5.53% during the forecast period (2024-2029).

- The acidifiers segment of the Asia-Pacific feed additives market held a 7.0% market share in 2022. This group of additives is highly valued in animal nutrition as it improves feed performance and reduces the uptake of pathogenic organisms and toxic metabolites. Among the feed acidifiers, propionic acid held a significant market value of USD 238.0 million in 2022, which grew by 47.8% between 2017 and 2022 in the Asia-Pacific region due to its role in improving nutrient absorption and reducing pathogenic microbes.
- Poultry birds were the largest animal type segment in the region, with 49.9% of the market share value in the Asia-Pacific feed acidifiers market in 2022. This segment is projected to record a CAGR of 6.1% during the forecast period due to the higher usage of feed acidifiers in poultry birds, which promote growth, boost metabolism and feed intake, and provide resistance to harmful pathogens.
- Indonesia is expected to register the fastest growth rate of 6.5% during the forecast period, with respect to lactic acid, due to a 21.5% increase in feed production between 2017 and 2022. Lactic acid helps improve gastrointestinal tract health, digestibility, and nutrient utilization when added to compound feed.
- China held the largest market share of 44.2% with respect to the acidifiers market in 2022 due to the increased headcount of poultry by 1.6% in the country between 2017 and 2022.
- Based on the above-mentioned factors and the importance of feed acidifiers in animal nutrition, the Asia-Pacific feed acidifiers

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market is anticipated to record a CAGR of 5.5% during the forecast period.

- The Asia-Pacific witnessed significant growth in the feed acidifiers market, with China, India, and Japan being the top countries in terms of market share. In 2022, these countries collectively accounted for 59.3% of the market share in the region. China, particularly, had a market value of USD 321.8 million in 2022, which is expected to reach USD 468.1 million in 2029. The country's high share can be attributed to its large livestock population, with China accounting for 39.7% of the Asia-Pacific's poultry population in 2022.?
- Poultry birds were the largest animal types in the Asia-Pacific feed acidifiers market, with a 50% market share in 2022, followed by swine and ruminants at 31% and 9.7%, respectively. The higher market share for poultry birds and swine was due to their higher commercial cultivation and demand for meat and eggs in the food industry. Poultry birds are anticipated to witness the fastest growth during the forecast period. Layers, shrimp, and fish are growing at a faster pace, anticipated to register a CAGR of 6.6%, 6.4%, and 6.2%, respectively, during the forecast period.
- Propionic and fumaric acid were the most consumed feed acidifier types in the region, with 32.7% and 26.8% market share, respectively. This was associated with their higher penetration rates and higher utilization of feed for poultry and aquaculture species.?
- During the forecast period, Japan and Indonesia are expected to be the fastest-growing segments in the Asia-Pacific feed acidifiers market, with a CAGR of 6.3% each, due to increased feed production in both countries. The Asia-Pacific feed acidifiers market is expected to grow at a CAGR of 5.5% during the forecast period, driven by an increase in the usage of acidifiers.?

Asia-pacific Feed Acidifiers Market Trends

The growing disposable income in developing countries of Asia-Pacific and government support schemes for poultry industry, and China is largest producer of eggs are helping in growth of poultry population in the region

- Asia-Pacific dominated the global agricultural sector, with poultry being the largest segment, accounting for 42.4% of global poultry production in 2022. Poultry consumption is driven by a rise in popularity, rapid urbanization, and growing disposable incomes in developing countries such as India and Vietnam, which recorded a 37.3% increase in poultry population in 2021 compared to 2017.
- In 2021, China, Indonesia, and India held a significant share of the poultry market in the region, with a market share of 39.7%, 25.3%, and 5.7%, respectively. This growth in demand for poultry products can be attributed to the increased demand for eggs and meat and government schemes that support the poultry industry. For instance, the Department of Animal Husbandry & Dairy in India is introducing capital fund schemes to support poultry businesses, educating farmers on improving their yield quality, which is expected to boost the market's growth.
- China is the largest producer of eggs in the world, with consumption and production accounting for over 40% of global production. With over 900 million stock-laying hens and the country's largest layer poultry farming center hatching 60 million chicks per year, the country's layer farming recorded significant growth.
- Broiler production in the region is rapidly growing due to the increased consumer demand for chicken meat. The Philippines, for instance, recorded a 2.2% increase in chicken meat production in 2021 compared to 2017. The region's poultry production is expected to increase, driven by a shift in consumer preferences toward poultry meat and the rapid development of the poultry industry, which in turn may boost the demand for feed additives.

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Improvement in fish farming technologies, expansion in number of feed mills and Indian government initiatives are helping in increasing the aquaculture feed production

- Asia-Pacific is a major player in the global aquaculture feed production market, with fish and shrimp being the primary products. In 2021, the region produced 37.6 million metric tons of aquaculture feed, which accounted for 8.7% of the region's total feed production. Several countries in the region are focusing on expanding their aquaculture production and intensification through technological advancements and increased use of feed to meet the growing demand.

- For instance, India increased its budget allocation to the Department of Fisheries to boost production. Fish holds a significant share of aquaculture feed, accounting for 31.1 million metric tons in 2022, an increase from 66% compared to 2017 due to the conversion of agricultural land to aquaculture ponds, the improvement of fish farming technologies, and the intensification of production.

- Shrimp feed production accounted for 4.2% of the aquafeed production in the region in 2022, and it is expected to increase rapidly during the forecast period as some countries in the region started implementing a self-sufficient aquaculture system through a number of government initiatives to increase the production of certified sustainable seafood.

- China dominates the aquafeed market in Asia-Pacific, accounting for 51.2% of the market share in 2022 due to an increase in the number of feed mills with higher capacities. For instance, AB Agri opened its ninth feed mill in China, a plant with an annual capacity of 240,000 tons. Factors such as an increase in aquaculture production, expansion of aqua farming, and rise in consumption of feed are expected to drive the growth of aquafeed production in the region during the forecast period.

Asia-pacific Feed Acidifiers Industry Overview

The Asia-pacific Feed Acidifiers Market is moderately consolidated, with the top five companies occupying 42.36%. The major players in this market are Adisseo, BASF SE, Cargill Inc., DSM Nutritional Products AG and SHV (Nutreco NV) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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