

Asia-Pacific Commercial Aircraft In-Flight Entertainment System - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2030

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Report description:

The Asia-Pacific Commercial Aircraft In-Flight Entertainment System Market size is estimated at USD 324.39 million in 2024, and is expected to reach USD 589.01 million by 2030, growing at a CAGR of 10.45% during the forecast period (2024-2030).

Key Highlights

- Narrowbody is the Largest Aircraft Type : A fleet of narrowbody aircraft adds flexibility in terms of fleet management and helps reduce airlines' operating costs, thereby resulting in its rapid adoption. Narrowbody aircraft for long-haul routes are driving the demand for IFE systems.
- Widebody is the Fastest-growing Aircraft Type : The introduction of new routes in Asia-Pacific has propelled the widebody segment, with airlines focusing on improving passenger comfort.
- Economy and Premium Economy Class is the Largest Cabin Class : The increasing focus on passenger amenities and comfort in the economy and premium economy cabin classes, along with fleet expansion, boosted the category's growth.
- China is the Largest Country : The presence of a large fleet of passenger aircraft in the country and the growing focus on passenger comfort aided China in becoming the largest IFE systems market in Asia-Pacific.

Asia-Pacific Commercial Aircraft In-Flight Entertainment System Market Trends

Narrowbody is the largest Aircraft Type

- In terms of deliveries, narrowbody aircraft dominated the market, with over 80% of the deliveries during 2017-2022. In 2020, the

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overall passenger aircraft category, including narrowbody and widebody, witnessed a decline of 33% in the region. Apart from travel restrictions, new aircraft procurement was also impacted due to delays by airline companies in adding new aircraft to their fleets. In terms of cabin class, economy and premium economy accounted for around 90% of the overall narrowbody aircraft delivered in the region in 2022.

- The adoption of narrowbody aircraft in long-haul routes by airlines in Asia-Pacific increased, thus aiding the deployment of IFE systems in these aircraft. Major carriers in the region, such as China Southern Airlines, Hainan Airlines, and All Nippon Airways (ANA), are providing IFE systems on their new narrowbody aircraft fleets.
- During 2016-2021, China Southern and ANA were the major airlines offering IFE systems in their new narrowbody fleets in the region. Around 5,000+ narrowbody aircraft are expected to be delivered in the region from 2022 to 2028. Through their huge aircraft orders for both narrowbody and widebody aircraft, these airlines may drive the growth of the commercial aircraft IFE system market during the forecast period.

China is the largest Country

- The Asia-Pacific region is expected to be one of the fastest-growing markets during the forecast period. Despite the impact of the COVID-19 pandemic on the Asia-Pacific aviation industry, domestic passenger traffic gradually witnessed growth in 2021. In 2021, the region accounted for 27.5% of the global air passenger traffic.
- The rise in the per capita income of the population due to increased economic and infrastructure development has aided the growth of the number of air passengers and has supported the fleet expansion plans of domestic and regional airlines.
- During the past few years, major countries in the region, like China, India, and Japan, have witnessed a rapid increase in their passenger traffic, resulting in large orders for new aircraft from airlines operating in the region. China is driving the commercial aviation space in this region and is the largest aviation market globally. The country has developed the indigenous aircraft COMAC C919.
- The growing number of deliveries of new commercial passenger aircraft positively drove the growth of the region's commercial aircraft cabin seating market. In 2021, Boeing delivered 91 aircraft in the Asia-Pacific region, while 30% of the aircraft deliveries of Airbus were in Asia-Pacific in the same year.
- Thales and Panasonic are the major players in providing IFE systems in the region. Optiq displays for its AVANT IFE from Thales offer 4K high dynamic range (HDR) displays enhanced with Samsung QLED technology. Panasonic's Astrova is 7 mm thick, with a thinner frame. Due to the reduced frame, the 13.3-inch screen will be able to fit into the same space as a 12-inch screen. Thus, with the growth in deliveries of new aircraft, this segment will achieve higher growth during the forecast period.

Asia-Pacific Commercial Aircraft In-Flight Entertainment System Industry Overview

The Asia-Pacific Commercial Aircraft In-Flight Entertainment System Market is fairly consolidated, with the top five companies occupying 98.61%. The major players in this market are Burrana, IMAGIK International Corp., Latecoere, Panasonic Avionics Corporation and Thales Group (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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