Asia-Pacific Commercial Aircraft Cabin Seating - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2030

Market Report | 2024-02-17 | 129 pages | Mordor Intelligence

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Report description:

The Asia-Pacific Commercial Aircraft Cabin Seating Market size is estimated at USD 0.83 billion in 2024, and is expected to reach USD 1.53 billion by 2030, growing at a CAGR of 10.73% during the forecast period (2024-2030).

Key Highlights
-Narrowbody is the Largest Aircraft Type : A fleet of narrowbody aircraft adds flexibility in terms of fleet management and helps reduce airlines' operating costs, thereby resulting in its rapid adoption. The demand for premium economy seats in low-cost carriers has increased.
-Widebody is the Fastest-growing Aircraft Type : The convenience of air travel and its low cost due to increased competition among domestic airlines may boost the demand for narrowbody aircraft. The increasing domestic air passenger traffic, globally, is also leading to the dominant share of narrowbody aircraft in the market.
-Business and First Class is the Largest Cabin Class : The increasing number of business class seats with a surge in the number of travelers in business aviation boosted the category's growth.
-China is the Largest Country : The growing passenger aviation sector and Chinese airlines' fleet expansion plans boosted the growth of the country's cabin seating market.

Asia-Pacific Commercial Aircraft Cabin Seating Market Trends

Narrowbody is the largest Aircraft Type

- By body type, passenger aircraft have been segmented into narrowbody and widebody. The narrowbody aircraft segment dominated the market in terms of the number of deliveries, with 2,460+ deliveries during 2017-2022. In 2020, the overall passenger aircraft category, including narrowbody and widebody, witnessed a decline of 35% in the region. New aircraft orders were also affected by delays by airline companies due to travel restrictions on domestic and international routes.
- Airlines in Asia-Pacific are using narrowbody aircraft more frequently on longer routes, facilitating the introduction of ergonomic seats in the market. For instance, Asiana Airlines and Korean Air are working to improve the level of comfort and overall experience during the flight by implementing ergonomic design, individually adjustable calf rests, and privacy features. Air Premier, the first hybrid airline in South Korea, also offers full-service amenities and low-cost air travel through its widebody aircraft fleet. The airline equipped its B787-9 fleet with Recaro's PL3530 Premium Economy Class and CL3710 Economy Class seats.
- An enhanced seating structure with more developed space is becoming highly preferred among travelers. During 2023-2029, around 3,000+ aircraft are expected to be delivered in the region. Through their huge orders for narrowbody and widebody aircraft, these airlines are projected to drive the growth of commercial aircraft seats during the forecast period.

China is the largest Country

- The Asia-Pacific region is expected to become one of the fastest-growing commercial aircraft cabin seating markets during the forecast period. Despite the impact of the pandemic on the region's aviation industry, domestic air passenger traffic witnessed gradual growth in 2021. The region accounted for 27.5% of the global air passenger traffic in 2021.
- The rising per capita income due to increased economic and infrastructure development aided the growth of air passengers. It also supported the fleet expansion plans of domestic and regional airlines.
- In the past few years, major countries in the region, like China, India, and Japan, witnessed a rapid increase in passenger traffic, resulting in large orders for new aircraft from airlines operating in the region. China drives the commercial aviation market in the region, and it is one of the largest aviation markets globally.
- The growing number of deliveries of new commercial passenger aircraft positively drove the growth of the region's commercial aircraft cabin seating market. In 2021, Boeing delivered 91 aircraft to the region, while Airbus delivered 30% of its aircraft.
- The latest generation aircraft seats are made from non-metallic materials and lightweight designs to reduce fuel expenses and increase the aircraft's sustainability. The demand for seats with enhanced features and technological convenience is increasing, which may boost the market's expansion in the future. For instance, Thompson Aero Seating launched the next-generation VantageXL, a business-class suite with a multi-function bi-fold table, a PED holder, and improved console surface space.

Asia-Pacific Commercial Aircraft Cabin Seating Industry Overview

The Asia-Pacific Commercial Aircraft Cabin Seating Market is fairly consolidated, with the top five companies occupying 96.06%. The major players in this market are Collins Aerospace, Jamco Corporation, Recaro Group, Safran and Thompson Aero Seating (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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