

## **Asia Pacific Electric Vegetable Choppers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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### **Report description:**

The Asia-Pacific electric vegetable choppers market has generated revenue of USD 1.92 billion in the current year. It is poised to achieve a CAGR of more than 5% for the forecast period.

#### Key Highlights

- After COVID-19, the market is growing due to the changing lifestyle. Traditional methods of cooking, such as cutting fruits and vegetables with a knife, are time-consuming and labor-intensive. The next generation of people, especially the working population, are looking for appliances that are easy to use and save time.
- An electric vegetable chopper does several tasks in the kitchen. It can chop, slice, cub, and grind vegetables and helps in making delicious meals with minimal effort in the kitchen.
- Due to the fast pace of lifestyle, vegetable choppers are one of the most preferred tools in everyday activity. The growing number of working women, changing lifestyles, and rising online presence affect the demand for vegetable choppers. The growing popularity of smart appliances, a wide variety of cutters & choppers from leading brands around the world, aggressive marketing, and manual operation also affect the demand for vegetable choppers.

#### Asia Pacific Electric Vegetable Choppers Market Trends

##### The Increasing Demand for Smart Kitchen Appliances

- Smart kitchen appliances have become increasingly popular in several developing countries of Asia Pacific in recent years. One

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of the main reasons for this growth is the continuous development of the Internet of Things (IoT) in the Asia Pacific. The improved internet infrastructure in these regions makes it easier for end users to purchase smart kitchen appliances. Since smart kitchen appliances run primarily on Internet infrastructure, this stimulating Internet infrastructure is driving smart kitchen appliance adoption in Asia Pacific.

- Japan and South Korea are the countries home to many electronics, home appliance, and sensor manufacturers. This is driving the smart kitchen appliance demand in these countries. In addition, the ability of smart kitchen appliances to reduce operating costs and risks is driving smart kitchen appliances market growth in several countries in Asia-Pacific, which directly creates demand for the Asia Pacific electric vegetable choppers market.

#### Advance Technology with Eco - Friendly Electric Choppers

- The market growth is supported by the introduction of the eco-friendly electric chopper by several leading manufacturers. The regulatory authorities are also supporting and promoting eco-friendly products, which is increasing the demand for electric vegetable choppers.

- Advanced electric vegetable choppers are equipped with germ-resistant technology, which reduces the direct contact with the food item. The stainless steel of the electric choppers is non-porous, which prevents germs from entering the food item. All of these technological improvements are increasing the demand for electric vegetable choppers.

#### Asia Pacific Electric Vegetable Choppers Industry Overview

The vegetable choppers market is a fragmented industry. The introduction of the energy-efficient electric vegetable chopper is providing a positive outlook for market growth. Several key manufacturers have launched new energy-efficient products. With technological advancement and product innovation, mid-size to smaller companies are increasing their market presence. The significant major market players such as Philips N.V., Midea Group, Panasonic, Haier (GE), and Siemens.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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