

## **Argentina Digital X-Ray - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

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### **Report description:**

The Argentina Digital X-Ray Market size is estimated at USD 193.74 million in 2024, and is expected to reach USD 260.61 million by 2029, growing at a CAGR of 6.11% during the forecast period (2024-2029).

The pandemic had an adverse effect on the studied market in the country. The healthcare-related criteria under analysis revealed decreases, according to a study titled "The Impact of the COVID-19 Pandemic on Cancer Care in the Public Health Subsector, Province of Santa Fe, Argentina," which was published in *E Cancer Medical Science* in July 2021. The impact was more noticeable in screening, though; there were between 56% and 87% fewer procedures done overall. There was a 26% decline in diagnosis. Treatment was the study's variable with the least impact, dropping by 3%. These drops directly affected the diagnostic imaging industry, which in turn affected the digital x-ray market. The *Open Access Journal of Orthopaedic Trauma* reported that many organizational changes were undertaken following the discovery of the first case of COVID-19 in Argentina in an article titled "Orthopaedic Trauma Care During the COVID-19 Pandemic: the Latin American Perspective" in March 2021. According to the level of urgency, all surgical procedures for traumatology services were temporarily suspended and divided into five categories. Such changes had a significant effect on the overall volume of operations performed, which influenced the diagnostic imaging industry. The above-mentioned factors show that COVID-19 had an adverse impact on the growth of the digital x-ray market in Argentina. The recovery rate depends on the policies laid by the government and the accessibility of vaccination programs.

The increasing prevalence of diseases such as dental disorders and research studies are expected to increase the market growth. The country's digital x-ray market is expected to grow as a result of screening programs for dental procedures that need X-ray imaging and the increased burden of dental disorders. The prevalence of caries in enamel and dentin lesions was 48.2%, according to a study titled "Prevalence and Severity of Early Childhood Caries in Malnourished Children in Mendoza, Argentina" that was released in December 2020. The country's high prevalence of dental caries is anticipated to drive market expansion.

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Additionally, the territory of Argentina had 5.035 million individuals over the age of 65 in 2019 and is projected to have 9.480 million by 2050, according to World Population Ageing 2019. The need for heart failure treatment devices in the region is anticipated to rise in the future due to the older population's higher risk of heart disorders. Thus, the abovementioned factors are expected to increase market growth.

However, the high cost of the equipment is expected to hinder the market growth.

## Argentina Digital X-Ray Market Trends

### Hospital Segment is Expected to Hold a Significant Market Share Over the Forecast Period

Factors such as increasing cancer prevalence and initiatives by key market players are expected to increase market growth. The International Agency for Research on Cancer's Globocan 2020 report estimates that 22,024 instances of breast cancer will be diagnosed in Argentina in 2020. The same survey estimates that 11,686 instances of prostate cancer will be diagnosed in 2020. 3,964 deaths from prostate cancer patients were estimated. The increasing prevalence of various cancer conditions in Argentina is anticipated to increase the demand for digital x-rays used in diagnostics.

The increase in strategic collaborations among the major players in the market is also expected to drive sector growth. For instance, in November 2020, at Imagenes Jaraba Medical Center, Agfa Radiology Solutions Argentina installed its whole leg/full spine ceiling-mounted DR 600 X-ray room system. The completely autonomous DR 600 improves productivity for both patients and professionals by streamlining operations. The adoption of 34 Picture Archiving and Communication Systems (PACS) from Konica with 56 digital systems will allow the healthcare system to switch from film to more sophisticated digital technologies for picture acquisition. The Comprehensive Investment Plan for the Modernization of Provincial Hospitals is a government-funded initiative to raise the standard of healthcare in Argentina. The PACS digitization and services framework is one of its parts. Therefore, the demand for digital X-ray devices is further anticipated to boost the market growth in this area as a result of the changes described above.

## Argentina Digital X-Ray Industry Overview

Argentina digital x-ray market is moderately competitive and consists of several major players. Some of the companies that are currently dominating the market are Canon Medical Systems Corporation (Toshiba Corporation), Shimadzu Corporation, Siemens Healthineers, Carestream Health, and Koninklijke Philips NV among others.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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