

Alcohol Ingredients - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Alcohol Ingredients Market size is estimated at USD 8.39 billion in 2024, and is expected to reach USD 9.16 billion by 2029, growing at a CAGR of 1.75% during the forecast period (2024-2029).

According to Lucas Bols's annual reports, in recent years, alcohol consumption has increased significantly around the globe. Bols, a Dutch public company specializing in producing, distributing, selling, and marketing alcoholic beverages, reported a revenue increase in Western Europe from EUR 34.4 million in 2016 to EUR 42.11 million in 2021. But the company's revenue dropped to EUR 30.75 million as a result of COVID-19. However, post-pandemic, the market has recovered, and ingredient manufacturers are increasing their production to meet the burgeoning demand coming from the alcoholic beverage sector. Moreover, consumers are increasingly inclined toward craft beer, which has resulted in an increasing number of craft breweries around the globe, with the highest number of outlets in the United Kingdom, followed by Germany, Italy, and others.

This is yet another factor driving the alcohol ingredients market around the globe. Additionally, manufacturers are increasing their production capacity owing to the rising demand. For instance, in August 2021, Angel Yeast invested heavily in acquisitions and production. Together with Shandong Lufa Holding company, a local investment corporation within the Chinese mainland, the company announced the acquisition of Bio Sunkeen for RMB 60 million (USD 9.2 million). Additionally, manufacturers are innovating various types of ingredients colorants, yeast, flavors & salt, enzymes, and others to enhance the quality of alcoholic beverages.

Alcohol Ingredients Market Trends

Increasing Demand For Craft Beer

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The demand for the craft brewing and distilling industries experienced significant growth during the past few years. Consumers across the world are seeking distinctive and flavored beers. This is pushing the alcohol ingredients market into the beer market space. The brewing industry utilizes five major ingredients, namely malt ingredient extract adjuncts/grains, hops, beer yeast, and beer additives. A mixture of starch sources may be used, with a secondary saccharide, such as maize (corn), rice, or sugar, as these are often termed adjuncts, especially when used as a lower-cost substitute for malted barley. Less widely used starch sources include millet, sorghum, and cassava root in Africa, potato in Brazil, and agave in Mexico, among others. Brewing-grade malt extracts are made with the highest-quality brewing malts and get additional colors and flavors from using specialty malts. This gives beer the unique character and flavor desired for the particular style of brew. These malts often have a longer time in the kiln, at higher temperatures, or get roasted to add depth and complexity to the resulting beer. Moreover, the increasing development of microbreweries and the growing production of craft beer led to a growing demand for craft beers.

Asia-Pacific Remains the Fastest Growing Region

Asia-Pacific, in particular, holds immense potential for the craft beer market, with robust demand for Westernized craft beer that is blended with local tastes and preferences. Shift in consumer preferences from traditional alcohol toward imported alcohol has been one of the driving factors for the growth of the alcoholic beverage market in the region. For instance, according to the Ministry of Agriculture, Forestry, and Fisheries, in 2021, approximately 188 billion Japanese Yen of wine was imported to Japan, making up most of the imports. Despite the fact that fruit wine was produced in various prefectures in Japan, imports covered the majority of domestic demand. In countries like China, consumers are inclined toward wines manufactured by famous vineyard regions, such as Bordeaux, owing to renowned heritage and prestige. Whiskies, Cognacs, and imported wines are becoming popular across the region as consumers are more inclined toward premium products.

Alcohol Ingredients Industry Overview

The global alcohol ingredient market is highly fragmented due to the dominance of several local and global players present in the market. Nonetheless, the market exhibits a strong presence of global key players, such as DSM, ADM, Cargill, and Dohler Group, alongside other domestic producers. Expansion remained the most adopted strategy among malt ingredient manufacturers, holding a major chunk of total strategies, followed by product innovation, partnership, and merger and acquisition. The major players are expanding their production capacities and strategically planning to supplement their export facilities in order to stand out among other manufacturers in the market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

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- 4.1 Market Drivers
- 4.2 Market Restraints
- 4.3 Porter's Five Forces Analysis
 - 4.3.1 Threat of New Entrants
 - 4.3.2 Bargaining Power of Buyers/Consumers
 - 4.3.3 Bargaining Power of Suppliers
 - 4.3.4 Threat of Substitute Products
 - 4.3.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION

- 5.1 Ingredient Type
 - 5.1.1 Yeast
 - 5.1.2 Enzymes
 - 5.1.3 Colorants
 - 5.1.4 Flavors & Salts
- 5.2 Beverage Type
 - 5.2.1 Beer
 - 5.2.2 Spirits
 - 5.2.3 Wine
 - 5.2.4 Whisky
 - 5.2.5 Brandy
- 5.3 Geography
 - 5.3.1 North America
 - 5.3.1.1 United States
 - 5.3.1.2 Canada
 - 5.3.1.3 Mexico
 - 5.3.1.4 Rest of North America
 - 5.3.2 Europe
 - 5.3.2.1 Spain
 - 5.3.2.2 United Kingdom
 - 5.3.2.3 Germany
 - 5.3.2.4 France
 - 5.3.2.5 Italy
 - 5.3.2.6 Russia
 - 5.3.2.7 Rest of Europe
 - 5.3.3 Asia-Pacific
 - 5.3.3.1 China
 - 5.3.3.2 Japan
 - 5.3.3.3 India
 - 5.3.3.4 Australia
 - 5.3.3.5 Rest of Asia-Pacific
 - 5.3.4 South America
 - 5.3.4.1 Brazil
 - 5.3.4.2 Argentina
 - 5.3.4.3 Rest of South America
 - 5.3.5 Middle East and Africa
 - 5.3.5.1 South Africa

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5.3.5.2 United Arab Emirates

5.3.5.3 Rest of Middle East and Africa

6 COMPETITIVE LANDSCAPE

6.1 Most Adopted Strategies

6.2 Market Share Analysis

6.3 Company Profiles

6.3.1 Cargill, Incorporated

6.3.2 Archer Daniels Midland Company

6.3.3 Ashland Inc.

6.3.4 D.D. Williamson & Co. Inc.

6.3.5 Koninklijke Dsm NV

6.3.6 Kerry Group PLC

6.3.7 Treatt PLC

6.3.8 Chr Hansen Holdings A/S

6.3.9 Sensient Technologies Corporation

6.3.10 Dohler Group

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

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