

Airport Sleeping Pods - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The Airport Sleeping Pods Market size is estimated at USD 78.86 million in 2024, and is expected to reach USD 101.95 million by 2029, growing at a CAGR of 5.27% during the forecast period (2024-2029).

Key Highlights

- The recent growth in air passenger traffic drives the airport sleeping pods market. Additionally, the modernization of new airports and technological advancements fuel market growth. Moreover, the increasing focus on improving operational efficiency at airports will also contribute to market growth in the coming years.
- Companies with superior technical capabilities are expected to significantly contribute to technological advancements in airports. Innovations in this market are increasing, with many players investing substantial amounts in R&D to manufacture technologically advanced airport equipment and systems, aiming to capture a larger share of the market.
- However, the high installation costs of pods at airports might hinder market growth."

Airport Sleeping Pods Market Trends

The International Airport Segment Holds the Highest Market Share

- The international airport segment is anticipated to show significant growth in the market during the forecast period. The growth is attributed to the increasing number of air passengers and rising expenditure expansion of existing airports. Miami International Airport, Narita International Airport, Istanbul Airport, Chongqing Jiangbei International Airport, Beijing Airport, Dubai Airport, Delhi

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and Mumbai Airport, Atlanta Airport, Heathrow Airport, King Abdul Aziz International Airport, and Singapore Changi Airport are some of the airports that serve more than 40 million passengers, annually.

- The demand for airport pods is created by passengers traveling internationally who opt for layover flights due to lower prices than direct flights. For instance, in January 2022, Vienna Airport installed rentable sleeping pods on Level 2 of Terminal 3 from Italian startup Zzzleepandgo. The smart lounges provide a place for passengers to work, rest, or stay overnight.

- Airports are increasingly focusing on enhancing passenger experience, and sleeping pods provide such travelers with a comfortable and private place to rest during layovers or long delays. Therefore, the demand for passenger comfort and convenience is one of the major factors driving the market.

Asia-Pacific to Lead the Market

- The Asia-Pacific region would experience significant growth due to robust investments in constructing new airports and expanding existing airports. Over the past few years, there has been a rapid increase in passenger traffic handled by airports in countries like China, India, Japan, and South Korea, among others.

- Due to this, the government and airport authorities in the region have announced significant investments in the construction and expansion of airports. For instance, in April 2022, the Ministry of Land, Infrastructure, and Transport of South Korea announced its plans to invest KRW 13.7 trillion (USD 10.97 billion) in constructing a new airport on Gadeok Island. The airport is expected to be an offshore airport (built on a floating structure at sea) and will cater to the growing air traffic demand in the country's southeast region.

- Similarly, in February 2022, Adani Airport Holdings, a subsidiary of the Adani Group and the Airports Authority of India, was constructing an airport in Navi Mumbai, Maharashtra, India, for USD 2.3 billion. The new airport would be one of the world's few "greenfield" international state-of-the-art airports, contributing world-class facilities. It will have the capacity to handle 60 million passengers a year by 2030 when it reaches full capacity. Such modernization of airport infrastructure with advanced airport solutions is expected to accelerate market growth in this region during the forecast period.

Airport Sleeping Pods Industry Overview

The airport sleeping pods market is consolidated. Some of the leading players in the market are GoSleep, Aviserv, Metronaps, Napcabs, and Snooze at My Space. Currently, the market is at the nascent stage but will become increasingly competitive as more and more companies enter the market. This is because their benefits are becoming more widely known, and they are seen as a valuable addition to the airports. New product launches, innovations, public and private collaborations and partnerships, and intensive R&D are some of the growth strategies that these key players adopt to thrive in the competitive sleeping pods market. For instance, Slumber Pod has announced the launch of Homebase, an addition to their blackout privacy sleep pods for babies and toddlers.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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