

Vacuum Cleaners in India

Market Direction | 2024-02-13 | 35 pages | Euromonitor

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Report description:

While growth for vacuum cleaners increased during the pandemic due to the unavailability of domestic workers, demand for the category slowed considerably in 2023 due to inflationary pressures and the return of hired help. In India, there is a significant dependence on domestic staff to do manual cleaning due to the perception that it is more effective. The easy availability of domestic help at economical prices further impacts growth of vacuum cleaners in India, which is considered a non-essenti...

Euromonitor International's Vacuum Cleaners in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Wet and dry format gains popularity among Indian consumers

Robotic vacuum cleaners emerge in the Indian market

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Appliances and electronics specialists to remain leading channel, although e-commerce is set to record strong growth

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