

# Street Stalls/Kiosks in Romania

Market Direction | 2024-02-15 | 19 pages | Euromonitor

## **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

## **Report description:**

The value sales increase for street stalls/kiosks was the consequence of increased mobility, following the lifting of COVID-19 restrictions in 2022. Players benefited from high footfall, with street stalls/kiosks being a popular option for purchasing snacks on-the-go throughout the whole day. Due to high inflation and rising living costs in 2023, street stalls/kiosks increased their selling prices. However, the consequence of this led to reduced money spent per transaction, with these players al...

Euromonitor International's Street Stalls/Kiosks in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

# **Table of Contents:**

Street Stalls/Kiosks in Romania Euromonitor International February 2024

List Of Contents And Tables

STREET STALLS/KIOSKS IN ROMANIA **KEY DATA FINDINGS** 2023 DEVELOPMENTS Heightened price points led to less money spent per transaction in 2023 Chained street stalls/kiosks focus on diversifying food offerings with innovative options Independent street stalls/kiosks perform well in seasonal operations PROSPECTS AND OPPORTUNITIES The consumer base for street stalls/kiosks remains high across the forecast period Independent outlets continue to provide an affordable option to consumers and owners Chains increasingly consider franchising as a tool for expansion CATEGORY DATA Table 1 Street Stalls/Kiosks: Units/Outlets 2018-2023 Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023 Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023 Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023 Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023 Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023 Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023 Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023 Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028 Table 10 
¬Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028 Table 11 [Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028 Table 12 
Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028 Table 13 ||Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028 Table 14 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028 CONSUMER FOODSERVICE IN ROMANIA EXECUTIVE SUMMARY Consumer foodservice in 2023: The big picture 2023 key trends Competitive landscape Independent foodservice developments What next for consumer foodservice? MARKET DATA Table 15 Units. Transactions and Value Sales in Consumer Foodservice 2018-2023 Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023 Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023 Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023 Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023 Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023 Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023 Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023 Table 24 [GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023 Table 25 [GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023 Table 26 [Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028 Table 27 [Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028 DISCLAIMER SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



# Street Stalls/Kiosks in Romania

Market Direction | 2024-02-15 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

## **ORDER FORM:**

Select license	License		Price
	Single User Licence		€825.00
	Multiple User License (1 Site)		€1650.00
	Multiple User License (Global)		€2475.00
		VAT	
		Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346. []\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2025-05-08
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com