

## **Street Stalls/Kiosks in Peru**

Market Direction | 2024-02-15 | 19 pages | Euromonitor

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### **Report description:**

Although the street stalls/kiosks saw healthy growth across all metrics in 2023, it is yet to reach pre-pandemic sales levels. This partly reflects lower levels of dynamism compared with other categories and consumer foodservice. Chained street stalls/kiosks saw a decline in the number of outlets in 2023, which were already at a low level. In contrast, independent street stalls/kiosks, which represent by far the largest proportion of outlets, saw reasonable growth, indeed reaching levels seen in...

Euromonitor International's Street Stalls/Kiosks in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### 2023 DEVELOPMENTS

Street stalls/kiosks see significant growth in 2023 but has yet to reach pre-pandemic levels

La Casa del Alfajor and Q'Churros maintain dynamic approach as they vie for share within chained street stalls/kiosks

Independent street stalls/kiosks offer digital payments and affordable prices in a bid to increase custom

##### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks will continue to see growth in the years ahead by offering good value for money

Chained street stalls/kiosks player La Casa del Alfajor plans expansion

Q'Churros hopes to go international in the years ahead

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