

Street Stalls/Kiosks in Italy

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Report description:

2023 was another good year for street stalls/kiosks with the category seeing an increase in value and volume terms but also in terms of the number of outlets. Chained street stalls/kiosks saw more dynamic growth than independent street stalls/kiosks in 2023 in all three metrics, albeit both saw growth. Chained street stalls/kiosks benefited from an expanding presence across the Italian territory as well as greater investment in communication and promotional activities.

Euromonitor International's Street Stalls/Kiosks in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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