

Street Stalls/Kiosks in Greece

Market Direction | 2024-02-15 | 22 pages | Euromonitor

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Report description:

A large proportion of revenue in street stalls/kiosks in Greece is dependent on events such as festivals and football matches, deriving from operators selling food and drinks just outside of the action. With sales surpassing pre-pandemic levels by 2022, further growth in transactions in 2023 was largely driven by attendance at these sorts of events. The largest music festivals in Athens are held during the summer season, and as dates coincided with the heatwaves in July 2023, demand for drinks i...

Euromonitor International's Street Stalls/Kiosks in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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