

## **Street Stalls/Kiosks in France**

Market Direction | 2024-02-15 | 23 pages | Euromonitor

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### **Report description:**

Street stalls/kiosks experienced a strong recovery in 2022, which continued into 2023. The category benefited from the end of the pandemic and the return to relative normalcy in terms of socialising and out-of-home activities. Sales also benefited from the resumption of events such as festivals, trade fairs, and other gatherings. For instance, attendance at music festivals increased further in 2023, compared to 2022, with over seven million people attending the country's 100 largest events.

Euromonitor International's Street Stalls/Kiosks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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##### 2023 DEVELOPMENTS

A brighter outlook for street stalls/kiosks as events return with a bang and business and leisure tourism numbers rise

Independent street stalls/kiosks constantly changing hands due to high failure rate

Competition continues to grow with Relais H/Relay being the big winner as rail travel bounces back

##### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks face challenges and opportunities heading into the forecast period

Players could seek out new opportunities in underserved areas while new legislation could present new challenges

Operators expected to take a more business-minded approach to setting up street stalls/kiosks

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