

Street Stalls/Kiosks in China

Market Direction | 2024-02-14 | 22 pages | Euromonitor

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Report description:

Street stalls/kiosks benefited from the normalisation of consumers' daily routine outside of the home in 2023, with chained tea street stalls leading the surge. While other formats of street stalls/kiosks, such as those offering braised snacks, fried chicken, and breakfast, also experienced growth, their performances were moderate, mainly characterised by an increase in chained outlets and brand turnover. The swift expansion of tea street stalls was primarily attributed to the sustained growth o...

Euromonitor International's Street Stalls/Kiosks in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2024

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