

Street Stalls/Kiosks in Canada

Market Direction | 2024-02-15 | 22 pages | Euromonitor

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Report description:

With Canadian consumers increasingly interested in different food options, healthier choices, and more adventurous recipes, the image of trucks and stalls only offering fast food is disappearing. Stalls have innovated and introduced new items to their menus to attract a wider audience of consumers. An increasing amount of gourmet food stalls that can produce restaurant-quality food have been noted. Vegan cuisine, Chinese street food, crepes, pancakes and bubble tea are some of the items that hav...

Euromonitor International's Street Stalls/Kiosks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Street Stalls/Kiosks in Canada
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List Of Contents And Tables

STREET STALLS/KIOSKS IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stalls offer innovative and adventurous recipes to attract new customers

Stalls target residential neighbourhoods, using social media to advertise locations

Owners look to improve the customer experience of their outlets

PROSPECTS AND OPPORTUNITIES

Lower starting cost to attract new operators across the forecast period

Decreasing external competition will create opportunities for street stalls/kiosks

Partnering with third party delivery apps will boost sales across the next five years

CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 12 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN CANADA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

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Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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