

Small Cooking Appliances in India

Market Direction | 2024-02-13 | 39 pages | Euromonitor

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Report description:

Following the reopening of schools and offices, many local consumers have been returning to pre-pandemic lifestyles and thus are more pressed for time. With expansion of the employed female population, households are looking for appliances that allow for easier and healthier cooking at home. This has benefited the sales of small cooking appliances in India. According to Euromonitor International's Voice of the Consumer: Lifestyles Survey 2023, over one third (38%) of Indian respondents agree tha...

Euromonitor International's Small Cooking Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E-commerce continues to gain share of distribution

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