

## **Self-Service Cafeterias in South Korea**

Market Direction | 2024-02-13 | 24 pages | Euromonitor

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### **Report description:**

In 2022 and 2023, independent self-service cafeterias demonstrated double-digit growth in retail value sales. The primary driver behind this success was the popularity of local Korean cuisine buffets, which provide a rich variety of options, and offer a relative abundance of food at a reasonable price in a period of high inflation. Previously frequented by older people and part-time workers, these establishments have been gaining traction amongst contemporary individuals working in the vicinity,...

Euromonitor International's Self-Service Cafeterias in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Self-Service Cafeterias market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Ikea Restaurant shows a substantial decline in retail value sales and transactions

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