

Self-Service Cafeterias in South Korea

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Report description:

In 2022 and 2023, independent self-service cafeterias demonstrated double-digit growth in retail value sales. The primary driver behind this success was the popularity of local Korean cuisine buffets, which provide a rich variety of options, and offer a relative abundance of food at a reasonable price in a period of high inflation. Previously frequented by older people and part-time workers, these establishments have been gaining traction amongst contemporary individuals working in the vicinity,...

Euromonitor International's Self-Service Cafeterias in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Self-Service Cafeterias in South Korea
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List Of Contents And Tables

SELF-SERVICE CAFETERIAS IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Independent self-service cafeterias shows double-digit retail value growth

Ikea Restaurant shows a substantial decline in retail value sales and transactions

Growth is observed in B2B self-service cafeterias

PROSPECTS AND OPPORTUNITIES

Independent self-service cafeterias set to grow in retail value terms, but not in outlet numbers

Sluggish growth forecast for chained self-service cafeterias

Potential entry of B2B businesses into B2C if high inflation lasts longer than expected

CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 12 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN SOUTH KOREA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

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Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 25 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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