

Self-Service Cafeterias in Peru

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Report description:

Although self-service cafeterias saw very strong growth in terms of transactions and current value sales in 2023, nevertheless this remains the smallest category within consumer foodservice in Peru. It was also greatly affected by the pandemic, not only due to the closure of work and study premises, but because the setup of these establishments tends to make it more difficult to socially distance and maintain strict hygiene criteria.

Euromonitor International's Self-Service Cafeterias in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-service cafeterias benefit from the dynamism of independent players in 2023

Independent self-service cafeterias open stores with value propositions for all budgets

Supermarkets and hypermarkets de-prioritise chained self-service cafeterias as they focus on maximising profits

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias is expected to see ongoing growth driven by independent players, but pre-pandemic recovery levels are unlikely

New chained self-service cafeterias may emerge from the efforts of independent businesses with loyal customer base

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