

Self-Service Cafeterias in Italy

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Report description:

After a strong recovery in demand in 2022 as COVID-19 measures were relaxed the number of transactions through self-service cafeterias started to decline again in 2023. This decline was in part due to the fact that more consumers are now spending at least part of their week working from home. Generally speaking, self-service cafeterias rely heavily on busy consumers looking for convenient and fast meals, with workers being a key target audience within this group. With the number of transactions...

Euromonitor International's Self-Service Cafeterias in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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