

Self-Service Cafeterias in Italy

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Report description:

After a strong recovery in demand in 2022 as COVID-19 measures were relaxed the number of transactions through self-service cafeterias started to decline again in 2023. This decline was in part due to the fact that more consumers are now spending at least part of their week working from home. Generally speaking, self-service cafeterias rely heavily on busy consumers looking for convenient and fast meals, with workers being a key target audience within this group. With the number of transactions...

Euromonitor International's Self-Service Cafeterias in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Self-Service Cafeterias in Italy
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List Of Contents And Tables

SELF-SERVICE CAFETERIAS IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Self-service cafeterias come under pressure but healthier menus could present new opportunities

Chef Express teams up with Gambero Rosso Academy to offer a new and innovative range of breakfast items

Autogrill continues to expand in the country with a focus on innovation and local tastes and traditions

PROSPECTS AND OPPORTUNITIES

A challenging future ahead for self-service cafeterias as the market evolves and consumer habits change

Government plan expected to stimulate sales

Healthy, indulgent and Italian dishes likely to feature heavily on menus

CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 12 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN ITALY

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

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Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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