

Self-Service Cafeterias in Egypt

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Report description:

Self-service cafeterias remained the smallest channel within consumer foodservice in Egypt in 2023 in terms of foodservice value sales and number of outlets. The "do it yourself" trend has yet to penetrate Egyptian culture, with consumers still preferring to be served when dining out. While self-service restaurants registered some growth in 2023 in terms of value sales and number of outlets, it registered the lowest constant value growth of all consumer foodservice formats.

Euromonitor International's Self-Service Cafeterias in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Co-working spaces, culture centres and bookstores provide promise for the category's prospects

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