

Self-Service Cafeterias in Colombia

Market Direction | 2024-02-15 | 19 pages | Euromonitor

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Report description:

In October 2023, the first IKEA store in Colombia was opened, in Bogota. There are also plans for additional stores in Medellin and Cali by 2024. Along with furniture and home goods, the outlet also has the IKEA distinctive self-service cafeteria. The further expansion of IKEA in Colombia is likely to influence and reshape the competitive landscape of self-service cafeterias.

Euromonitor International's Self-Service Cafeterias in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2024

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